

# **15<sup>h</sup> International Joint World Cultural Tourism Conference**

## **1<sup>st</sup> World Tourism Conference**

### **Cultural Tourism : Intellectual Perspectives**

#### **Organized by**

- **University of Novi Sad, Serbia**
- **University of Phayao, Thailand**
- **Istanbul Arel University, Turkey**
- **Tourism College of Zhejiang, China**
- **Cape Breton University, Canada**
- **CETA University of College of Tourism, Spain**
- **Yasar University of Turkey**
- **University of Hawaii, USA**
- **National Pintung University of Science and Technology, Taiwan**
- **Tumaini University at Ireinga, Tanzania**
- **South Kazakhstan State University, Kazakhstan**
- **Australian School of Tourism and Hotel Management, Australia**
- **School of Hospitality, Tourism & Culture Heritage Institute, Canada**
- **Technological Education Institute of Piraeus, Greece**
- **Philippine Society for Culture and Tourism, the Philippines**
- **the Hokaido Academic Society of Tourism, Japan**
- **Education University of Indonesia, Indonesia**
- **Hanyang Women's University, Korea**
- **the Korean Academic Society of Culture and Tourism**
- **World Cultural Tourism Association**
- **World Tourism Association**

**Date: November 22-24, 2014**

**Venue: Hanyang Women's University, Seoul, Korea**

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2<sup>nd</sup> World Tourism Conference

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World Tourism Association, and World Cultural Tourism Association and our 23 international academy collaborations are pleased to announce 15<sup>th</sup> International Joint World Cultural Tourism Conference. This event has been scheduled to take place at Hanyang Women's University, Korea.

On behalf of organizing committee of 15<sup>th</sup> International joint World Cultural Tourism Conference and president of World Cultural Tourism Association, I warmly welcome you all to the 15<sup>th</sup> International Joint World Cultural Tourism Conference. We are pleased to see all of you, and are excited of what we expect will be an exciting and productive discussion of cultural tourism marketing, strategy, management and policy and other relating issues on cultural tourism.

The aim of this conference is to provide a forum for international educators, scholars, researchers, industry professionals, policy-makers and graduate students with opportunity to explore and discuss issues in the topics on cultural tourism. Over the few days, we will share ideas and suggestions on how to manage cultural tourism. The obtained informations will be useful for managerial implications.

I would like to express our hearty welcome to all the participants, especially to many of our guests who have come here far from abroad.

Finally I would like to thank all of you for coming to participate this Conference and I sincerely hope that the present meeting gives you a good opportunity to discuss various new cultural tourism development and new directions of the applications and serve you as a place of communication and international collaboration.

On behalf of our organizing committee, it is our great pleasure to welcome all of you to this conference. We welcome you all of VIP guests, educators, policy-makers and students to this conference, again

Please enjoy the conference in Seoul, Korea



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**Chairman**

**Prof. Sung-chaeh, Jung Ph.D.**

**15th International Joint World Cultural Tourism Conference**  
**1st World Tourism Conference**

**President**  
**World Cultural Tourism Association**  
**The Korean Academic Society of Cultural and Tourism**  
**World Tourism Association**

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Универзитет у Новом Саду  
Ул. Др Војводе Степановића 3  
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Rb.03-33/64

Distinguished colleagues,

We have the pleasure to invite you to support and participate in the 13th International Joint World Cultural Tourism Conference, which will be held from 12 to 14 October in Bangkok, Thailand.

Cultural tourism is a form of tourist movement, which has increasing importance. Based on the fact that tourism is a socio-economical phenomenon, which is intertwined with elements of spiritual and material life and has a direct political role, that is contributes to the feeling of connection between nations, through exploring their culture. Development of cultural tourism in the world would contribute to political stabilization on the global level.

Cultural tourism is the fastest growing market in today's Europe. European countries, regions and cities are increasingly struggling to attract producers and consumers and thus mitigate the economic consequences of restructuring and globalization of the market. Going through a phase of economy of experience, urban and rural areas are becoming the important places where experiences and products for mass consumption are being produced. Culture is turning into the basic "raw material" experience of the economy of experience, and cultural tourism is particularly important part. Therefore, the University of Novi Sad, as a part of their research and practical work, in particular the Department of Geography, Tourism and Hotel Management, contributes to the development of cultural tourism.

The 13th International Joint World Cultural Tourism Conference will contribute to sustainable development of cultural tourism on a global scale. Exchange of opinions and experiences will result in formation of new strategies in cultural tourism.

We wish you a successful participation at the conference and a pleasant stay in beautiful Bangkok.



Rector of the University Novi Sad

Miroslav Vesković, PhD

**15<sup>th</sup> International Joint World Cultural Tourism Conference  
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Dear Delegates:

It is my great pleasure to welcome you to the 15<sup>th</sup> International Joint World Cultural Tourism Conference co-organized by College of Management, University of Novi sad, Serbia . I highly acknowledge the presence of Professor Sung-Chae, Jung, Ph.D., President of the Korean Academic Society of Culture and Tourism, World Cultural Tourism Association for providing the University of Phayao an opportunity to be a part of this conference. The theme of the 15<sup>th</sup> International Joint World Cultural Tourism Conference -- Cultural Tourism: Intectual Perspectives is suitable for this region where cultural tourism destinations are obvious. I am confident that during this period of three days of the conference, there will be “New and Different Ways” found and become beneficial to the world of tourism. One underlying factor of a country’s progress is tourism. Every country has an unstoppable determination by countlessly promoting its top tourist destinations, thus enabling it to wave its flag high and be known to the rest of the world. Despite the fact that there will always be challenges that meet our efforts, we still rise above those and there comes the creativity to work on those things. And I believe that you, ladies and gentlemen, have got that potential to create new possibilities. Allow me to quote this cliché “Two heads are better than one.” We are in fact, more than that if we do a headcount. It is delightful to know that through our passion and cooperation, we would be able to come up with countless bright ideas. We may not guarantee ourselves of success towards the end of the conference. But one thing is for sure: we are on our way there.

In conclusion, I wish the conference great success and all participants have a great time in Novi Sad, Serbia

2<sup>nd</sup> January 2012

A handwritten signature in blue ink, appearing to read 'Srisuda'.

**Srisuda Chongsithiphol, D.B.A.**

Dean

College of Management Bangkok

University of Phayao

Thailand

**Prof. Mondhon Saguansermisri, Ph.D  
President University of Phayao, Thailand**

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**T.R.**  
**ISTANBUL AREL UNIVERSITY**



Dear Colleague,

It was a great honor to have the 12th International Joint World Cultural Tourism Conference 2011 hosted by our university, Istanbul Arel University, in Istanbul, Turkey.

I attended the conference as a Vice Rector last year. The conference was successful in attracting outstanding guests from all over the world: academicians from the countries such as Malaysia, America, Greece, Japan, India, Iran, Kazakhstan, Egypt, Korea, Oman , researchers from Iran, England, professionals from Australia, policy makers from Turkey and graduate students from Greece, China, Italy, Check Republic. All had a chance to share their knowledge, ideas and experience.

I would like to express my thanks to my colleague Prof.Sung-chaee, Jung, Ph.D, from the Department of Tourism at Honam University and the President of the Korean Academic Society of Culture and Tourism, World Cultural Tourism Association (WCTA), for making this conference a success through his great effort, experience and discipline.

I would like to again thank all the participants for their many valuable contributions.

I hope you have great success this year and for many more years to come.

Sincerely,

**Prof. Dr. Nihat KÜÇÜKSAVAŞ**  
Rector

[www.arel.edu.tr](http://www.arel.edu.tr)

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Distinguished Ladies and Gentlemen,

It's my pleasure to welcome you to attend the 15th International Joint World Cultural Tourism Conference, held here in Seoul, Korea, 2014. As one of the sponsors of the Conference, I would like to extend our warmest welcome to experts and scholars from all of the world. And I would also like to express my hearty thanks to Professor Jung Sung-chaeh, President of the Korean Academic Society of Culture and Tourism, and the organizing staff for the great efforts they

have made to the conference.

The 21st Century has seen the ever-changing development of tourism in China, tourism has become the new growth power in China's economy. With varieties of tourism products and improving facilities, China tourism keeps a sustainable growth trend. In 2020, the objective of China tourism is that the entry overnight tourists totaled 64 million and the tourism foreign exchange income reach \$42.6 billion. As predicted by the World Tourism Organization, in 2015, China tourism will reach the senior stage--outbound tourism stage. The outbound tourists will amount to 1 billion. China is becoming a potential source country.

The rapid tourism development needs a great number of professionals. Tourism College of Zhejiang is a higher learning institution of specializing in fostering international professionals in tourism. In 2009, our school obtained the the honour of Provincial Demonstration Vocational College. Located in the beautiful city--Hangzhou, it boasts 8500 students and a teaching staff of 400. Featured by its international tourism education, it has established friendly and cooperative relations with over 25 universities and colleges in South Korea, the United States, Japan, France, Austria, Switzerland and Ukraine. It has made notable achievements in the international education exchanges and cooperative programs.

As a fashionable society action, we not only encounter with different cultures and meet with different people but also need further mutual understanding in tourism. I believe that through the conference, we can enhance our friendship, get a deeper understanding of each other, increase the exchanges and cooperation and therefore further promote the development of the world tourism industry.

Finally, I sincerely wish the conference success!

Thank you.

A handwritten signature in black ink, appearing to read 'Wang Kunxin'.

President: Wang Kunxin

Tourism College of Zhejiang

Hangzhou, Chin

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Greetings from the National Pingtung University of Science and Technology (NPUST), Taiwan!

It's my great pleasure to welcome you all to attend the 15<sup>th</sup> International Joint World Cultural Tourism Conference, Seoul, Korea.

This conference provides an excellent platform for scholars, researchers, industrial experts, policy-makers and students coming from all over the world to present their papers on the related topics of cultural tourism. Participants discuss issues and challenges that may impact tourism development in local or global markets, and share experiences and exchange views in areas of mutual interest.

No doubt, cultural tourism, a green industry, has been included as a leading policy and is being actively promoted in many countries. Consequently, it has been a boom to local and regional economic development in recent years. Yet, as we are members of the international community, there are some issues to which we must pay more attention. Such issues include how to achieve high quality tourism while simultaneously protecting and conserving both the natural and cultural resources of the community amid this rapid commercial development. Additionally, continuous international exchange and cooperation are necessary in order to make the cultural tourism industry even better.

Finally, once again, I would like to convey my sincere regards to every participant for your efforts in the promotion of cultural tourism. I also wish the conference great success in 2014 at Seoul, Korea

A handwritten signature in black ink, appearing to read 'Mike Guu', written over a horizontal dashed line.

Prof. Guu, Yuan-Kuang, Ph.D.  
President  
National Pingtung University of  
Science & Technology, Taiwan

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It is a great honour for me to welcome you to the **2014 INTERNATIONAL JOINT WORLD CULTURAL TOURISM CONFERENCE** in Seoul, Korea..

As the president of CETA University College of Tourism in Barcelona Spain, I am proud to participate in this, the 14th International Joint World Cultural Tourism Conference, being held in Seoul, Korea.

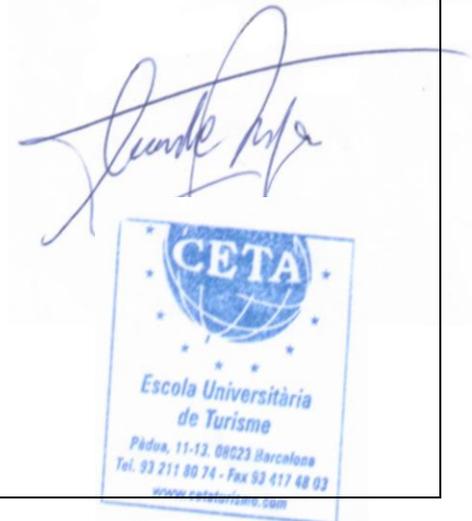
The conference programme offers interesting and innovative aspects of the sector which are especially worthwhile with the added benefit of being celebrated in Serbia, country which has great potential as a tourism destination due to its most impressive natural, historical and cultural heritage. Its cultural richness and diversity is evident in its different languages, customs, gastronomy, and lifestyles which all serve to make it fascinating to the rest of the world.

This focus on cultural tourism contributes to the paradigm changes needed in this world in order to achieve more sustainable development on all levels as we continue into the second decade of the new millennium. Our centre is particularly committed to this: we aim to prepare students for these necessary changes and encourage them to be responsible leaders and professionals within the industry which is of great importance to the Spanish economy.

As an important destination for tourism, Spain also offers a wide variety of cultural attractions and activities to enrich and complement our traditional offer of sun and beach tourism. Gastronomy and enology, bird watching, pilgrimages along the Camino de Santiago, being just a few examples. And with more than 30 UNESCO World Heritage Sites spread around the country, it is easy to understand why we receive almost 60 million tourists a year.

I am confident that this year's conference programme will meet the needs and expectations of tourism professionals, policy makers, researchers and academics, as we come together to consider, discuss, analyse the importance of existing and emerging trends in cultural tourism on a local, national and global level and the opportunities that they offer to the world on a whole.

Hence, I wish to send my most sincere congratulations to the conference organizers and extend a very warm welcome to participants to this most significant edition of the International Joint World Cultural Tourism Conference 2014.



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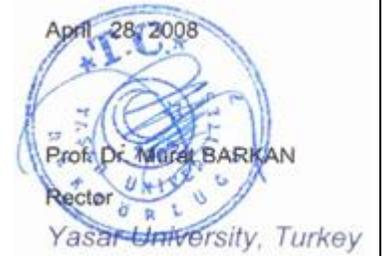
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I would like to express our appreciation to the collaboration of WCTA, World Cultural Tourism Association, The Korean Academic Society of Culture and Tourism, to my colleagues around the Turkey, whose support and contribution made it possible to bring scholars together in this conference.

I would like to thank all the authors of submitted papers and attendees for their contributions and participation.

In addition, I hope that you will take the opportunity to enjoy the scientific and social program. And also I hope that developing enhance cooperative relationship between two institutions.



Prof. Dr. Murat Barkan  
Rector  
Yaşar University, İzmir Turkey

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Two years ago at about this time we had the privilege and pleasure to listen and discuss a wide range of presentations on innovations and strategies in cultural tourism at the 11<sup>th</sup> International Joint World Cultural Tourism Conference in China. Happily some of the ideas from the conference are already being reflected in our curriculum reviews and research topics.

I look forward to forward to futher incursions in this rapidly growing field of endeavour at this year's 15<sup>th</sup> conference in Serbia and it is my singular pleasure to welcome you to this event.

Yours Sincerely

**Prof. Nicholas Bangu**  
**Provost(CEO), Tumaini University, Iringa, Tanzania**

A handwritten signature in blue ink, appearing to read 'N. Bangu', written over a blue ink stamp.

PROVOST  
TUMAINI UNIVERSITY  
IRINGA UNIVERSITY COLLEGE  
P. O. BOX 200-IRINGA  
TANZANIA

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**Professor Nicholas T.A. Bangu,**  
**Provost, Tumaini University at Iringa, Tanzania**

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I am delighted to once again extend congratulations from Cape Breton University (CBU) to the 15<sup>th</sup> International Joint World Cultural Tourism Conference. Cape Breton Island, located in Nova Scotia, Canada, is renowned for its beauty and deeply rooted diversity of cultures. It is a wonderful backdrop for CBU students to learn and be inspired. Culture is most definitely celebrated on Cape Breton Island, and at Cape Breton University we are committed to sustaining that culture while fostering innovation. This is accomplished in many ways, one being through interesting research being conducted by CBU faculty and students that is specific to Cape Breton Island, such as Mi'kmaq language and traditions, and Celtic culture and history. Our faculty are experienced professionals and academics who have published research in the area of cultural tourism, identifying possibilities and challenges that resonate world-wide.

The business of tourism and hospitality is global and CBU plays a significant role in educating that industry. Our established and respected Bachelor of Hospitality and Tourism Management program equips students with industry knowledge and the skills needed to thrive in this fast-paced global sector. In addition to celebrating the rich culture of Cape Breton Island, CBU has also attracted a highly diverse student body, with students coming from more than 30 countries. These students are committed to attaining a quality post-secondary education while receiving an education in Canadian culture as well.

Cape Breton Island is home to National parks and historic sites and music, dance and food festivals. The Island's identity is vibrant, scattered with communities that hold strong Acadian, Aboriginal, Scottish, and Ukrainian traditions, among other cultures. Each community offers its own unique experience and the University plays a role in sharing that experience with the world.

I trust that like past conferences, this Cultural Tourism Conference will stimulate thought-provoking dialogue amongst academics and practitioners that is borne out of valued presentations, great debate and most importantly collaboration.

H. John Harker, LL.D.  
President & Vice-Chancellor

**Cape Breton University, Canada**



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**Distinguished Ladies and Gentlemen,**

It is great honour for me to welcome you to participate in the 15<sup>th</sup> International Joint World Cultural Tourism Conference.

Tourism continually gains in scope in the modern world. It extends the sphere of geographical influence, forms of service are changed and different groups of population are involved in travelling and trips. People all over the world get perfect chance to satisfy different requirements of the recreation, physical training, perception and improvement of cultural level. They take part in international business contacts, which are be conducive to political stability and to consolidation of international cooperation. Therefore, such topics are really worthy of discussions in this conference contributed by hundreds of scholars, educators and policy-makers coming from all around the world.

I would like to thank all the members of the conference for contribution and participation. I wholeheartedly wish the conference success



Prof. Dr. Bishimbayev Valikhan Kozykeyevich  
Rector

South Kazakhstan State University

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I take great pleasure in welcoming each delegate to the 15<sup>th</sup> International Joint World Tourism Conference 2014 hosted in the city of Seoul, Korea. The World Cultural Tourism Association can certainly be proud to have attracted tourism champions, academicians and aspiring industry professionals from the world over to congregate share their latest research and insights on the importance of Cultural Tourism on the global stage.

The Australian School of Tourism and Hotel Management (ASTHM) has been enthusiastically involved with this conference since 2006 and we are equally delighted to continue our association with WTC. The core values and beliefs that ASTHM Management share with its stakeholders are underpinned by the mission to uplift the prestige and vitality of the hospitality and tourism industries, are congruent with that of WCTA.

I am confident that the 2014 conference will be stimulating, challenging and informative about trends in Cultural Tourism particularly in an era of major global changes. There is no doubt that as the world continues to shrink figuratively by way of globalization, nations naturally seek to retain a sense of identity through their very unique cultures and history. It is also the notion of culture and history is significant drivers of tourism which hopefully encourages open mindedness leading ultimately to tolerance and empathy.

I wish the conference a grand success this year and for many more years to come.



Dr. Abhijit Ghosh  
Director of academic Studies  
Australian School of Tourism and  
Hotel Management

Alan Williams  
Managing Director  
Australian School of Tourism and Hotel Management  
Perth, Western Australia

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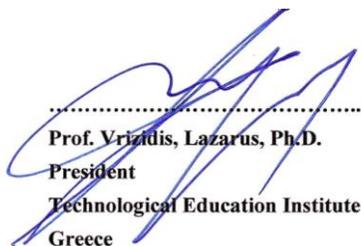
Distinguished guests, Delegates, dear Colleagues,

I take great pleasure in welcoming you all to the 15th International Joint World Cultural Tourism Conference 2014 in Seoul, Korea.

The Technological Education Institute of Piraeus is delighted to continue its collaboration with the World Cultural Tourism Association for a forth consecutive year as our values and principles correspond with those endorsed by WCTA. The sector of Tourism Business and Hospitality Services of the Technological Education of Piraeus is nationally respected for preparing students for the practical and business related facets of the travel and tourism industry. Culture and cultural tourism is a fundamental course of the core curriculum of the Sector as Greece has a rich history and abundance of cultural heritage attractions drawing tourists from all over the world.

I hope that this conference will offer once again a platform for discussion, knowledge-sharing and close cooperation among scholars, researchers, policy makers and tourism professionals, which is indispensable nowadays in the light of the negative impact that the global economic slowdown has had on the travel and tourism industry over the last years.

I am confident that the time and effort that the scientific and the organizing committee have spent for preparing this conference will be rewarded and I wish this conference every success.

  
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Prof. Vrizidis, Lazarus, Ph.D.  
President  
Technological Education Institute of Piraeus  
Greece

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- **Technological Education Institute of Piraeus, Greece**
- **Philippine Society for Culture and Tourism, the Philippines**
- **the Hokaido Academic Society of Tourism, Japan**
- **Education University of Indonesia, Indonesia**
- **Hanyang Women's University, Korea**
- **the Korean Academic Society of Culture and Tourism , Korea**
- **World Cultural Tourism Association**
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**Date : November 22-24, 2014**

**Venue: Faculty Center, Hanyang Women's University, Seoul, Korea**

World Cultural Tourism Association, World Tourism Association, Univeristy of Phayao, Thailand, Istanbul Arel University, Turkey, the Korean Academic Society of Culture & Tourism, Korea, the Hokkaido Academic Society of Tourism, Japan, the Tourism College of Zhejiang , China, CETA University College of Tourism, Spain, Philippine Academic Society of Culture and Tourism, the Philippines, University, of Hawaii, USA, Yasar University, Turkey, National Pungting University of Science and Technology, Taiwan, Tumaini Iringa University, Tanzania, Cape Breton Univeristy, Canada, University of Novi Sad, Serbia, South Kazakhstan State University, Kazakhstan, Australian School of Tourism and Hotel Management, Australia, School of Hosplity, Tourism & Culture and the Culture Heritage Institute, Canada, Technological Education Institute of Piraeus, Greece and Education University of Indonesia, Indonesia are pleased to announce 15<sup>th</sup> International joint World Cultural Tourism Conference 2014.

## **Aim of the Conference**

The aim of this conference is to provide a forum for international educators, scholars, researchers, industry professionals, policy-makers and researchers, graduate students with opportunity to explore and discuss issues in the topics on cultural tourism promotion. We are sure that it is clear the findings of this conference can be effective and insightful directions for cultural tourism industry.

## **Program at a Glance**

**Date : 22 – 24 November, 2014**

**Venue : Faculgy Center, Hanyang Women’s University, Seoul, Korea**

<b>Time</b>		<b>Subjects</b>	<b>Place</b>
<b>22 Nov.</b>	<b>09:00 - 18:00</b>	<b>Registration Opens</b>	<b>Lobby Faculty Center HanyangWomen’s University, Korea</b>

Time	Subjects	Place
22 Nov	<p align="center"><b>International Conference: Part 1</b></p> <p align="center"><b>Opening Ceremony</b></p> <p><b>1. Ceremony</b></p> <p><b>2. Ceremony Addresses</b>  :Chairman,  President, World Cultural Tourism Association  President, World Tourism Association  President, the Korean Academic Society of  Culture and Tourism</p> <p><b>3. Congratulatory Remarks</b>  :President, Tourism College of Zhejiang, China  :President, University of Novi Sad, Serbia  :Prof. Yasuhiro Watanabe,  Representative of Scientific Committee  Member, World Tourism Association</p>	<p align="center"><b>Venue : Room ;40-212 ( 2nd Floor)</b>  <b>Faculty Center</b>  <b>Hanyang Women’s University, Korea</b></p>
	<p align="center"><b>10:00-10:30</b></p> <p align="center"><b>Coffee Break</b></p>	<p align="center"><b>2nd Floor</b>  <b>Faculty Center</b>  <b>Hanyang Women’s University, Korea</b></p>
	<p align="center"><b>10:30- 12:00</b></p> <p align="center"><b>International Conference : Part 2</b></p> <p align="center"><b>Concurrent Session : Venue 1-4</b></p>	<p align="center"><b>Venue 1: Room : 40-212 (2nd Floor)</b>  <b>Venue2: Room : 40-201( 2nd Floor)</b>  <b>Venue3: Room : 40-106( 1st Floor)</b>  <b>Venue4: Room : 40-107 (1st Floor)</b></p> <p align="center"><b>Faculty Center</b>  <b>Hanyang Women’s University, Korea</b></p>
	<p align="center"><b>12:00 – 13:00</b></p> <p align="center"><b>International Conference Part 3</b></p> <p align="center"><b>Lunch</b></p>	<p align="center"><b>Restaurant</b>  <b>Main Building ( -1 Floor)</b>  <b>Hanyang Women’s</b>  <b>University, Korea</b></p>
	<p align="center"><b>International Conference Part 4 :</b></p> <p><b>1. 13: 00 : Move to National Gugak Center</b>  (Performance Center for Korean  Traditional Music)</p> <p><b>2. 15: 00 : Start Performance(Performance of</b>  <b>Korean Music and Dance)</b></p>	<p align="center"><b>Umyeon-dang (Small Theater)</b>  <b>National Gugak Center, Seoul, Korea</b></p>

Time		Subjects	Place
23, Nov.	09:00 - 18:00	Reception Opens	Lobby Faculty Center Hanyang Women's University, Korea
23, Nov .	09:30-11: 00	International Conference Part 5 Concurrent Session : Venue 5-8	Venue 5: Room : 40-212 (2nd Floor) Venue6: Room : 40-201( 2nd Floor) Venue7: Room : 40-106( 1st Floor) Venue8: Room : 40-107 (1st Floor)  Faculty Center Hanyang Women's University, Korea
	11:00-11:30	Coffee Break	2nd Floor Faculty Center Hanyang Women's University, Korea

Time		Subjects	Place
23, Nov.	11:30-12:30	<p style="text-align: center;"><b>International Conference Part 6</b></p> <p style="text-align: center;"><b>Keynote Speech</b></p> <p style="text-align: center;"><b>Moderator: Prof. Sung-chae Jung, Ph.D.</b> President, World Cultural Tourism Association</p> <p style="text-align: center;"><b>Theme Proposal : Cultural Tourism : Intellectual Perspectives</b></p> <p style="text-align: center;"><b>Subject : Asuka, Japan, in Its Historical Context: An Example of Cultural Tourism as Education</b></p> <p style="text-align: center;"><b>Speaker</b></p> <p style="text-align: center;"><b>Simon Potter</b> Graduate School of Languages and Cultures Nagoya University, Japan</p> <p style="text-align: center;"><b>Panelists</b></p> <p style="text-align: center;"><b>1. Dr Paul Green</b> Lecturer in Social Anthropology, School of Social and Political Sciences, University of Melbourne, Melbourne, Victoria, Australia</p> <p style="text-align: center;"><b>2. Dr. Kumar Ashutosh</b> Department of Tourism College of Vocational Studies University of Delhi India</p> <p style="text-align: center;"><b>3. Yasuhiro Watanabe</b> School of Business Management J.F. Oberlin University, Japan</p> <p style="text-align: center;"><b>4. Ngai Weng Chan</b> School of Humanities, Universiti Sains Malaysia, Malaysia</p> <p style="text-align: center;"><b>5.Hassan Esmailzadeh1</b> Assistant Professor in Human Geography, Shahid Beheshti University, Iran</p>	<p style="text-align: center;"><b>Venue : Room :40-212 (2nd Floor)</b> Faculty Center Hanyang Women's University, Korea</p>

Time		Subjects	Place
	12:30- 13:30	International Conference Part 7  Lunch	Restaurant Main Building (-1 Floor) Hanyang Women's University, Korea
23, Nov	13:30- 15:00	International Conference Part 8  Concurrent Session : Venue 9-12	Venue 9: Room : 40-212 (2nd Floor) Venue 10: Room : 40-201 (2nd Floor) Venue 11 : Room : 40-106 (1st Floor) Venue 12 : Room : 40-107 (1st Floor)  Faculty Center Hanyang Women's University, Korea
23, Nov.	15:00 – 16:30	International Conference Part 9 : Concurrent Session  Concurrent Session : Venue 13-16	Venue 13: Room : 40-212 (2nd Floor) Venue 14: Room : 40-201 (2nd Floor) Venue 15 : Room : 40-106 (1st Floor) Venue 16 : Room : 40-107 (1st Floor)  Faculty Center Hanyang Women's University, Korea
23, Nov	16:30 –17:00	Coffee Break	2nd Floor Faculty Center Hanyang Women's University, Korea
24, Nov.	09:30 -	International Conference Part 10 Conference Cultural Tour  <b>Gyeongbokgung Palace Tour</b>  1.09: 30 : <b>Meeting Point</b> : Information Center inside Heungnyemun (Gate), Gynug-bok Palace, Seoul, Korea  2.10:00 : Start Tour Tours begin in front of the Information Center inside Heungnyemun (Gate), Gynug-bok Palace, Seoul, Korea	<b>Meeting Point</b> : Gynug-bok Palace, Seoul, Korea  <b>Line 3 Gyeongbokgung Stn.</b> <b>Exit 5. Walk 5 minutes.</b>  Subway <b>Line 5 Gwanghwamun Stn.</b> <b>Exit 2. Walk 10 minutes.</b>

## Presentation Schedule, International Conference Part 2 : Concurrent Session

Time		Subjects			
Nov22	10:30-12:00	<b>International Conference Part 2: Concurrent Session</b>			
		<b>Venue 1 : Room : 40-212 (2nd Floor)</b>			
		<b>Faculty Center</b>			
		<b>Hanyang Women's University, Seoul, Korea</b>			
		<b>Projector, Projection Screen,, TV, Wireless High-speed Internet Connection, Smart Board, Microphone, Sound System</b>			
			<b>Speaker</b>	<b>Theme</b>	<b>Chair</b>
			<b>Hassan Esmailzadeh</b> Assistant Professor in Human Geography, Shahid Beheshti University, Iran	<b>Developing Urban Areas Of Tourism Development As Development Of Cultural Tourism (Case Study: Ardebil City)</b>	<b>Dr. Simin Armaghan</b> Department of Geography, Collrge of Faculty of Science Yadegar -e- Imam Khomeini (RAH) Branch, Islamic Azad University, Iran / <b>Dr. DLAH Shammika</b> Senior Lecturer, Department of Economics, University of Ruhuna Consultant - Tourism, Higher Education for Twenty first Century, Ministry of Higher Education, Sri Lanka
		<b>Reza Kanooni</b> MA student of Geography and urban planning, Shahid Beheshti University, Iran			
		<b>Ebrahim Firouzi Mojande</b> student of Geography and urban planning, Mohaghegh Ardebili University, Iran			
		<b>Vahid Pasban Eaisalou</b> MA student of Geography and urban planning, Zabol University, Iran			
	<b>Lawrence J. Zeegar</b> Department of Social Science, United Methodist University, USA	<b>The Impacts of Cultural Heritage Tourism</b>			
	<b>Dr. Simin Armaghan</b> Department of Geography, Collrge of Faculty of Science Yadegar -e- Imam Khomeini (RAH) Branch, Islamic Azad University Iran	<b>Study of Tourism, Ecotourism &amp; Geotourism Potentials of Dasht-e-Kavir</b>			
	<b>Idin kharrazian</b> Student of Azad university yadegae -e- Imam Khomeini (RAH), Branch, Islamic Azad University Iran				
	<b>Dr. DLAH Shammika</b> Senior Lecturer, Department of Economics, University of Ruhuna Consultant - Tourism, Higher Education for Twenty first Century, Ministry of Higher Education, Sri Lanka	<b>Potential of Marine Tourism for (Re) Construction National Identity for Peace in Sri Lanka</b>			
	<b>Sima- Bouzari</b> Assistant Professor in Institute for Research and Planning in Higher Education Iran	<b>Ecotourism is a New Approach for Achieving Sustainable Development in Iran</b>			

Time		Subjects		
Nov.22	10:30-12:00	<b>International Conference Part 2: Concurrent Session</b> <b>Venue 2: Room : 40-201(2nd Floor)</b> <b>Faculty Center</b> <b>Hanyang Women's University, Seoul, Korea</b> <b>Projector, Projection Screen,, TV, Wireless High-speed Internet Connection, Smart Board, Microphone, Sound System</b>		
		<b>Speaker</b>	<b>Theme</b>	<b>Chair</b>
		<b>Dr Paul Green</b> Lecturer in Social Anthropology, School of Social and Political Sciences, University of Melbourne, Melbourne, Victoria, Australia	<b>Retiring' in the Midst of an Emerging Retirement Industry: Older, Western Migrants and Retirees in Ubud, Bali</b>	<b>Dr Paul Green</b> Lecturer in Social Anthropology, School of Social and Political Sciences, University of Melbourne, Melbourne, Victoria, Australia / <b>Arifia Mawardani</b> Geography Education Sebelas Maret University, Indonesia
		<b>Dr. Michelle H.</b> University of the East, Manila, College of Arts and Sciences (Caloocan Campus), Graduate School of Business ( Manila Campus) , Philippines	<b>Tourism Industry in the Province of Batangas : A Model for Sustainable Development</b>	
		<b>Prof. Macario G. Gayeta</b> University of the East, Manila, College of Arts and Sciences (Caloocan Campus), Philippines		
		<b>Prof. Irene M. Ilaga</b> University of the East, Manila, College of Arts and Sciences (Caloocan Campus), Philippines	<b>Study of the Square and Tower of Azadi Complex, Iranian Identity and Civilization Symbol, in Terms of Aesthetics</b>	
		<b>Maral Mohammadi Zanjani</b> Bachelor of architecture, master of urban design, Iran		
		<b>Shiva Mehdinejad Gargary</b> Bachelor of architecture, Iran	<b>Applied Q-Methodology in Social Capital from Mountain Indigenous Porters of National Parks in Taiwan</b>	
		<b>Pei-HsunHung</b> ResearchAssistant, Department of Tourism, Providence University, Taichung City, Taiwan		
		<b>Chih-Liang Chao</b> Associate Professor, Department of Tourism, Providence University, Taichung City, Taiwan		
		<b>Arifia Mawardani</b> Geography Education Sebelas Maret University, Indonesia	<b>Art Gallery : Excavate the Philosophy Sense of the Wayang Story as the Great Cultural Heritage</b>	
		<b>Zuhdiyah Matienatul Iemaaniah</b> Geography Education Sebelas Maret University, Indonesia		
		<b>Yahya Dwi Putra Nugraha</b> Mechanical Engineering Education, Sebelas Maret University, Indonesia		

Time		Subjects			
Nov.22	10:30-12:00	<b>International Conference Part 2: Concurrent Session</b>			
		<b>Venue 3: Room: 40-106(1st Floor)</b>			
		<b>Faculty Center</b>			
		<b>Hanyang Women's University, Seoul, Korea</b>			
		<b>Projector, Projection Screen,, TV, Wireless High-speed Internet Connection, Smart Board, Microphone, Sound System</b>			
			<b>Speaker</b>	<b>Theme</b>	<b>Chair</b>
			<b>Andres A. Regondola</b> Assistant Professor AMA International University-Bahrain, Bahrain	<b>Sustainable Development Strategies of Mashtan Hotel: Evidence from Bahrain</b>	<b>Andres A. Regondola</b> Assistant Professor AMA International University-Bahrain, Bahrain / <b>Tatjana Pivac</b> PhD, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, Novi Sad, Serbia
			<b>Jaehyun Park</b> Korea Railroad Research Institute, S. Korea	<b>A Temporary Transportation System for the Peak Season Period in Recreational Areas: A Case Study of System Implementation</b>	
			<b>Dr. Sunil</b> Assistant Professor, Department of Commerce, College of Vocational Studies, University of Delhi, India	<b>E-marketing Vs Traditional Marketing: A Making of Appropriate Marketing Strategies for Tourism Products</b>	
			<b>Alireza, Jalalzaei</b> Department of Geography, Islamic Azad University, Zahedan Branch, Iran	<b>The Role of Athletic Tourism in Economic Evolution and Sustainable Development in Rudbar-E Ghasranvill</b>	
	<b>Ivana Blešić</b> PhD, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, Novi Sad, Serbia	<b>The Importance of the Culture of National Minorities for Tourism Development in Vojvodina Province</b>			
	<b>Tatjana Pivac</b> PhD, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, Novi Sad, Serbia				
	<b>Snežana Besermenji</b> PhD, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, Novi Sad, Serbia				
	<b>Igor Stamenković</b> MSc, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, Novi Sad, Serbia				

Time		Subjects		
Nov22	10:30-12:00	<b>International Conference Part 2: Concurrent Session</b>		
		<b>Venue4: Room: 40-107 (1st Floor)</b>		
		<b>Faculty Center</b>		
		<b>Hanyang Women's University, Seoul, Korea</b>		
		<b>Projector, Projection Screen,, TV, Wireless High-speed Internet Connection, Smart Board, Microphone, Sound System</b>		
		<b>Speaker</b>	<b>Theme</b>	<b>Chair</b>
		<b>Ephraimuel Jose Lopez Abellana</b> Institute of Tourism and Hotel Management, Far Eastern University, Philippines	<b>Sustainability of Mangroves Amidst the Shipping Industry of the Municipality of Balamban Cebu, Philippines: An Eco-Tourism Study</b>	<b>Dr. Sunil</b> Assistant Professor, Department of Commerce, College of Vocational Studies, University of Delhi, Sheikh Sarai Phase II, India / <b>Ephraimuel Jose Lopez Abellana</b> Institute of Tourism and Hotel Management, Far Eastern University, Philippines
		<b>Dr. Simin Armaghan</b> Department of Geography, Collrge of Faculty of Science, Yadegar -e- Imam Khomeini (RAH) Branch, Islamic Azad University, Tehran, Iran	<b>The Effect of Diplomacy on Development of Tourism Industry in the Era of Globalization</b>	
		<b>Dr. Syed Rashidul Hasan</b> Professor, Department of Tourism and Hospitality Management, University of Dhaka, Bangladesh	<b>Value Chain Analysis for Tourism Services in Bandarban District, Bangladesh</b>	
		<b>Md. Kamrul Hassan</b> Assistant Professor, Department of Tourism and Hospitality Management, University of Dhaka, Bangladesh		
<b>Dr. Surender Singh</b> Associate Professor, Department of Commerce, College of Vocational Studies, University of Delhi, Sheikh Sarai Phase II, India	<b>E-tourism the Way Ahead: An Analysis of Tourists Perception Toward E-tourism</b>			
<b>Dr. Sunil</b> Assistant Professor, Department of Commerce, College of Vocational Studies, University of Delhi, Sheikh Sarai Phase II, India				
<b>Chang-Jen Kuo</b> Associate Professor Department of Leisure and Recreation National Formosa University , Taiwan	<b>Using Expectation Theory to Explore the Relationship of Recreation Conflicts and Coping Behaviors: Chinese Tourists in Sun Moon Lake, Taiwan</b>			
<b>Yong-Sheng Wang</b> Master's Degree Department of Leisure and Recreation, National Formosa University, Taiwan				
<b>Ying-Chi Chen</b> Graduate Student Department of Leisure and Recreation National Formosa University , Taiwan				

Time		Subjects		
Nov.23	09:30-11:00	<b>International Conference Part 3: Concurrent Session (Poster Session)</b> <b>Venue 5 : Room : 40-212 (2nd Floor)</b> <b>Faculty Center</b> <b>Hanyang Women's University, Seoul, Korea</b> <b>Projector, Projection Screen,, TV, Wireless High-speed Internet Connection, Smart Board, Microphone, Sound System</b>		
		Speaker	Theme	Chair
		<b>Dwi Iqoma Mashudi Al Haq</b> Management Department of Economics Faculty University of Jember, Indonesia	<b>Larung Saji</b>	<b>Chih-Liang Chao</b> Associate Professor, Department of Tourism, Providence University , Taiwan  <b>Chandresh Singh</b> Centre for Tourism Studies, Jaipur, India
		<b>Tina Laksmi Widayati</b> Management Department of Economics Faculty University of Jember, Indonesia		
		<b>Chih-Liang Chao</b> Associate Professor, Department of Tourism, Providence University , Taiwan	<b>Landscape Services as a Bridge            between Landscape Ecology and            Sustainable Cultural Tourism            Development : Under the Cultural            Ecosystem Services Scope</b>	
		<b>Pei-Hsun Hung</b> Research Assistant, Department of Tourism, Providence University, Taiwan		
		<b>Shiva Raj Adhikari</b> Senior Finance Officer, Kathmandu Metropolitan City Office, Nepal	<b>A Study on Effects of Service            Quality and Organizational            Performance            in Nepalese Local Authorities</b>	
		<b>Chandresh Singh</b> Centre for Tourism Studies, Jaipur, India	<b>Understanding Sustainable            Tourism: As a Discourse            Constructed by Stakeholders in            Context of Their Destinations</b>	

Time		Subjects		
Nov23	09:30-11:00	<b>International Conference Part 3: Concurrent Session</b> <b>Venue 6: Room : 40-201(2nd Floor)</b> <b>Faculty Center</b> <b>Hanyang Women's University, Seoul, Korea</b> <b>Projector, Projection Screen,, TV, Wireless High-speed Internet Connection, Smart Board, Microphone, Sound System</b>		
		<b>Speaker</b>	<b>Theme</b>	<b>Chair</b>
		<b>Carl Francis T. Castro</b> Tourism Department College of International Tourism and Hospitality Management Lyceum of the Philippines University, Philippines	<b>Host Community's Attitudes and Perceptions Towards Tourism: The Case of the Municipality of Caramoan, Province of Camarines Sur, Philippines</b>	<b>Tamer Hamdy Abd El Latif Ayad</b> PhD, Faculty of Tourism and Hotel Management, Suez Canal University, Egypt / <b>Dr. Hassan Esmailzadeh</b> Assistant Professor in Geography Department, Shahid Beheshti University Iran
		<b>Bhupinder Singh</b> Assistant Professor Department of Commerce College Of Vocational Studies, University of Delhi, India	<b>Consumer Perception Towards a Tourist Destination in North India: A Study of Himachal Pradesh</b>	
		<b>Dr D. K. Dhusia</b> Assistant Professor, Department of Commerce and Business Studies, Jamia Millia Islamia(Central University), India		
		<b>Dr. Shammika, D.L.A.H (PhD)</b> Department of Economics, University of Ruhuna Consultant – Ministry of Higher Education HETC on Tourism, Sri Lanka	<b>Possibilities Of Pro-Poor Tourism For Reducing Poverty Case Study Nepal And Sri Lanka</b>	
		<b>Tamer Hamdy Abd El Latif Ayad</b> PhD, Faculty of Tourism and Hotel Management, Suez Canal University, Egypt	<b>An Examination of Travel Motivation and the Influential Factors of Mainland Chinese Grey Tourism Market</b>	
		<b>Dr. Hassan Esmailzadeh</b> Assistant Professor in Geography Department, Shahid Beheshti University, Iran	<b>NowruzEid, A Tool to Develop Cultural Tourism</b>	
<b>Yaghoob Esmailzadeh</b> Student in Urban Development Department, Guilan University, Iran				

Time		Subjects		
Nov.23	09:30-11:00	<b>International Conference Part 3: Concurrent (Chinese Session)</b>		
		<b>Venue 7 : Room : 40-106(1st Floor)</b>		
		<b>Faculty Center</b>		
		<b>Hanyang Women's University, Seoul, Korea</b>		
		<b>Projector, Projection Screen,, TV, Wireless High-speed Internet Connection, Smart Board, Microphone, Sound System</b>		
		<b>Speaker</b>	<b>Theme</b>	<b>Chair</b>
		<b>Zhang Shuifang</b> Tourism College of Zhejiang, Hotel Management, China	<b>A Study on New Model of Home-based Care Based on O2O Thought Taking Zhejiang Province as an Example</b>	<b>Zhang Shuifang</b> Tourism College of Zhejiang, Hotel Management China / <b>Gong Chenfeng</b> Tourism College of Zhejiang, China
		<b>Gu Yaqing</b> Tourism College of Zhejiang, China	<b>The Study on Cultural Heritage Tourism Development Based on the Residents' Perception</b>	
		<b>Gu Yanyun</b> Tourism College of Zhejiang, China	<b>Loreatory Analysis of the Relationship Between Hotel Employees' Psychological Empowerment and Work Attitude</b>	
		<b>Gong Chenfeng</b> Tourism College of Zhejiang, China	<b>A Study on the Development of Pan'an Wellness Tourism Product</b>	

Time		Subjects		
Nov.23	09:30-11:00	<b>International Conference Part 9: Concurrent Session</b> <b>Venue 8 : Room : 40-106( 1st Floor)</b> <b>Faculty Center, Hanyang Women's University, Seoul, Korea</b> <b>Projector, Projection Screen,, TV, Wireless High-speed Internet Connection, Smart Board, Microphone, Sound System</b>		
		<b>Speaker</b>	<b>Theme</b>	<b>Chair</b>
		<b>Dr. Roxana Michaelides</b> Educational Leadership International Hospitality Management, Quality of Service, Cyprus	<b>The Current Role of Continuous Education and            Training of Human Resources in the Tourism            Sector in Cyprus</b>	<b>Dr. Roxana            Michaelides</b> Educational Leadership International Hospitality Management, Quality of Service, Cyprus / <b>Olga Nikitina</b> Ph.D., Professor, St.-Petersburg Sta te University Of E conomics, Departm ent Of Hospitality Business Russia
		<b>Mr Balogun Oscar A.A</b> Rolek Travel and Tours Limited., Nigeria	<b>The Impacts of Cultural Heritage Tourism at            Ajanta Caves and Its Surroundings Region in            Western India</b>	
		<b>Olga Nikitina</b> Ph.D., Professor, St.-Petersburg State University of economics, departmen t of hospitality business, Russia	<b>Sustainable Development of Cultural            Tourism in the Largest Cities: Priority            Quality of Living</b>	
		<b>Galina Vorontsova</b> Ph.D., Docent, St.-Petersburg State University of economics, departmen t of hospitality business, Russia		
		<b>Anna Vorontsova</b> Ph.D., Docent, State University of T echnology and Desighn, department of tourist business, Russia		
		<b>Yuliia Krinichna</b> Bachelor of Economics (specializati on tourism), St.-Petersburg State Uni versity of economics, department of hospitality business, Russia		
		<b>Vlada Boshkova</b> Bachelor of Economics (specializati on tourism), St.-Petersburg State Uni versity of economics, department of hospitality business, Russia		
		<b>Sharobaeva Maria</b> Bachelor of Economics (specializati on tourism), St.-Petersburg State Uni versity of economics, department of hospitality business, Russia		
		<b>Elena Krasnikova</b> Bachelor of Economics (specializati on tourism), St.-Petersburg State Uni versity of economics, department of hospitality business, Russia		
		<b>Ming Chen</b> Doctor, Professor and Director of the South China Tourism Research Institute in Guangdong Polytechnic Normal University, China		
<b>Oh, Hyun-Ah</b> Dept. of Archeological and Cultural Anthropology Chonbuk University, <b>S. Korea</b>	<b>Local Festivals Creation and Change            Process and Factor- With Focus on Jeonju            International Fermented Food Expo</b>			

Time		Subjects			
Nov.23	13:30-15:00	<b>International Conference Part 9: Concurrent Session</b>			
		<b>Venue 9 : Room : 40-107 (1st Floor)</b>			
		<b>Faculty Center</b>			
		<b>Hanyang Women's University, Seoul, Korea</b>			
		<b>Projector, Projection Screen,, TV, Wireless High-speed Internet Connection, Smart Board, Microphone, Sound System</b>			
			<b>Speaker</b>	<b>Theme</b>	<b>Chair</b>
			<b>Mohsen Ranjbar</b> Faculty Member of Islamic Azad University Rey Branch (Yadegar E emam), Iran	<b>Potentials of Historical and Cultural Tourism of the Route of Silk Road in Iran</b>	<b>Azadeh Arbabi Sabzevari</b> Department of Geography, International University Chabahar Iran / <b>Mohsen Ranjbar</b> Faculty Member of Islamic Azad University Rey Branch (Yadegar E emam), Iran
			<b>Samira Asghari</b> PhD student in Geography and rural Planning , Islamic Azad University of Mashhad Branch, Iran		
			<b>Dr. Him Lal Ghimire</b> Ph.D. on "Pilgrimage Tourism Special Focus on Lumbini" from Tribhuvan University, Master of Science in Leadership for Educational Change (MSEd) from Bank Street College, New York Director Ullens Education Foundation, Nepal	<b>Spiritual Tourism Development in the Buddha's Birthplace: A Fundamental Aspect of World Peace City (Lumbini)</b>	
			<b>Hari Dhoj Rai</b> Tribhuvan University, Chief of Information Section, Lumbini Development Trust, Nepal		
			<b>Azadeh Arbabi Sabzevari</b> Department of Geography, International University Chabahar, Iran	<b>Assessment of Geotourism Capabilities and Potentials in Sustainable Development (Case Study: Darband Pond in Sahneh City)</b>	
			<b>Maryam Rostam Pisheh</b> Department of Design&Architecture, Islamic Azad University Islamshahr Branch, Iran		
	<b>Myoun-gjae Jung</b> Convergence Technology Research Team, Korea Railroad Research Institute, S. Korea	<b>Study of Flexible Pass Introduced Measures: Rail Tours for Foreigners</b>			
	<b>Hag-iae Rho</b> Convergence Technology Research Team, Korea Railroad Research Institute, S. Korea				
	<b>Dr. Hassan Esmailzadeh</b> Assistant Professor in Geography Department, Shahid Beheshti University, Iran	<b>Satisfaction of Tourists from Supply of Product (Case Study, Bonab's Kebab)</b>			
	<b>Yaghoob Esmailzadeh</b> Master in Urban Development, Guilan University, Iran				

Time		Subjects			
Nov.23	13:30-15:00	<b>International Conference Part 9: Concurrent Session</b>			
		<b>Venue 10 : Room : 40-212 (2nd Floor)</b>			
		<b>Faculty Center</b>			
		<b>Hanyang Women's University, Seoul, Korea</b>			
		<b>Projector, Projection Screen,, TV, Wireless High-speed Internet Connection, Smart Board, Microphone, Sound System</b>			
			<b>Speaker</b>	<b>Theme</b>	<b>Chair</b>
			<b>Farok Zakaria</b> Universiti Malaysia Kelantan, Malaysia	<b>Promoting Cultural Tourism Through Intercultural Learning And Community Engagement Programme (ILCOME)</b>	<b>Farok Zakaria</b> Universiti Malaysia Kelantan Malaysia / <b>Bhupinder Singh</b> Assistant Professor Department of Commerce College Of Vocational Studies, University of Delhi India
			<b>Mika Kitahara</b> Universiti Malaysia Kelantan, Malaysia		
			<b>Nattasit Srinurak</b> Graduate School of Science and Engineering, Saga University, Japan	<b>Assessing Historical Urban Open Space Tranformation for Policy Recommendation: Case of Chiang Mai's Historic District</b>	
			<b>Nobuo Mishima</b> Graduate School of Science and Engineering, Saga University, Japan		
			<b>Meltina Masanti</b> Kolej Komuniti Sandakan, Kementerian Pendidikan Malaysia, Malaysia	<b>Younger Generation Participation In Turtle Conservation And Awareness Programme: Study On The Illegal Trading, Consumption And Poaching Of Turtle Eggs In Nearby Town Of Turtle Island Park, Sandakan, Sabah Malaysia</b>	
			<b>Junainah Binti Justin @ Johari</b> Kolej Komuniti Sandakan, Kementerian Pendidikan Malaysia, Malaysia		
			<b>Helen Binti Lau @ Abd. Kadir</b> Kolej Komuniti Sandakan, Kementerian Pendidikan Malaysia, Malaysia		
	<b>Olga Nikitina</b> Ph.D., Professor St.-Petersburg State University Of Economics, Department Of Hospitality Business, Russia	<b>Sustainable Rural Tourism and Renewable Energy Sources</b>			
	<b>Galina Vorontsova</b> St.-Petersburg State University of Economics, Department of Hospitality Business, Russia				
	<b>Anna Vorontsova</b> State University of Technology And Desighn, Department of Tourist Business, Russia				
	<b>Zhukova Jana</b> St.-Petersburg State University of Economics, Department of Hospitality Business, Russia				
	<b>Hloponina Daria</b> St.-Petersburg State University of Economics, Department of Hospitality Business, Russia				

Time		Subjects		
Nov.23	13:30-15:00	<b>International Conference Part 9: Concurrent Session</b>		
		<b>Venue 11: Room : 40-201(2nd Floor)</b>		
		<b>Faculty Center</b>		
		<b>Hanyang Women's University, Seoul, Korea</b>		
		<b>Projector, Projection Screen,, TV, Wireless High-speed Internet Connection, Smart Board, Microphone, Sound System</b>		
		<b>Speaker</b>	<b>Theme</b>	<b>Chair</b>
		<b>Sima- Bouzari</b> Assistant Professor in Institute for Research and Planning in Higher Education, Iran	<b>Ecotourism is a New Approach for Achieving Sustainable Development in Iran</b>	<b>Sima- Bouzari</b> Assistant Professor in Institute for Research and Planning in Higher Education, Iran / <b>Jing Lin</b> Institute for Tourism Studies, Macau, China, NHTV Breda University of Applied Sciences, Breda, the Netherlands
		<b>Jing Lin</b> Institute for Tourism Studies, Macau, China, NHTV Breda University of Applied Sciences, Breda, the Netherlands	<b>Perception of China Independent Outbound Tourists on Hotel Experiences in the Netherlands</b>	
<b>Mr. Rho, Hag Lae</b> Korea Railroad Research Institute Department of Green Transport and Logistics Institute, S. Korea	<b>Review on the Possibility for Introducing Tourist Steam Train on the Yeongdong Line in the Korean Rail Network</b>			
<b>Dr Thuy-Huong Truong</b> College of Business Victoria University, Australia	<b>Tourism Service Encounter in the Cross-Cultural Context</b>			
<b>AchmadEkoPrabowo</b> Departement of Administration Science, FISIP UI, Indonesia	<b>One-Stop Culture Workshop Concept as a Way to Raise The Potential of Indonesia Culture in Aec 2015</b> <b>Study Case: Saung Angklung Udjo in Bandung</b>			
<b>Muhammad FathanMubina</b> Departement of Political Science, FISIP UI Indonesia				
<b>Meiliana</b> Departement of Administration Science, FISIP UI, Indonesia				

Time		Subjects		
Nov.23	13:30-15:00	<b>International Conference Part 9: Concurrent Session</b>		
		<b>Venue 12: Room : 40-106( 1st Floor)</b>		
		<b>C Faculty Center</b>		
		<b>Hanyang Women's University, Seoul, Korea</b>		
		<b>Projector, Projection Screen,, TV, Wireless, High-speed Internet Connection, Smart Board, Microphone, Sound System</b>		
		Speaker	Theme	Chair
		<b>Ngai Weng Chan</b> Azreen Rozainee Abdullah and Badaruddin Mohamed' Corresponding Author School of Humanities, Universiti Sains Malaysia, Malaysia	<b>Balancing Ecotourism Development and Conservation of Natural Heritage in Belum Temengor Forest Complex (BTFC)</b>	<b>Mr. Ranjan Kumar Mallick</b> Safeguard Specialist, Environment, STC, Deheradun India  <b>Mr. Ranjan Kumar Mallick</b> Safeguard Specialist, Environment, STC, Deheradun India  <b>Snežana Besermenji</b> PhD, Full Professor, University of Novi Sad, Faculty of Natural Sciences and Mathematics, Department of Geography, Tourism and Hotel Management, Serbia  <b>Tatjana Pivac</b> PhD, Assistant Professor University of Novi Sad, Faculty of Natural Sciences and Mathematics, Department of Geography, Tourism and Hotel Management, Serbia  <b>Ksenija Wallrabenstein</b> University of Novi Sad, Faculty of Natural Sciences and Mathematics, Department of Geography, Tourism and Hotel Management Serbia  <b>Igor Stamenković</b> MSc, University of Novi Sad, Faculty of Natural Sciences and Mathematics, Department of Geography, Tourism and Hotel Management, Serbia  <b>Ivana Blešić</b> Assistant Professor, University of Novi Sad, Faculty of Natural Sciences and Mathematics, Department of Geography, Tourism and Hotel Management, Serbia  <b>Aida Amir Azodi</b> Toung reaserches, Club Islamshahr Branch, Islamic Azad University, Tehran, Iran
		<b>Mr. Ranjan Kumar Mallick</b> Safeguard Specialist, Environment, STC, Deheradun, India	<b>Planning for Rural Tourism Promotion and Infrastructure Development in Uttrakhad, India-An Experiment</b>	
		<b>Mr. Rajesh Kumar Joshi</b> Assistant Project Director, UTDB, Uttarakhand, India		
		<b>Snežana Besermenji</b> PhD, Full Professor, University of Novi Sad, Faculty of Natural Sciences and Mathematics, Department of Geography, Tourism and Hotel Management, Serbia	<b>Protected Cultural Asset as a Venue for a Music Festival – Case Study of the Petrovaradin Fortress</b>	
<b>Tatjana Pivac</b> PhD, Assistant Professor University of Novi Sad, Faculty of Natural Sciences and Mathematics, Department of Geography, Tourism and Hotel Management, Serbia				
<b>Ksenija Wallrabenstein</b> University of Novi Sad, Faculty of Natural Sciences and Mathematics, Department of Geography, Tourism and Hotel Management Serbia				
<b>Igor Stamenković</b> MSc, University of Novi Sad, Faculty of Natural Sciences and Mathematics, Department of Geography, Tourism and Hotel Management, Serbia				
<b>Ivana Blešić</b> Assistant Professor, University of Novi Sad, Faculty of Natural Sciences and Mathematics, Department of Geography, Tourism and Hotel Management, Serbia				
<b>Aida Amir Azodi</b> Toung reaserches, Club Islamshahr Branch, Islamic Azad University, Tehran, Iran				
<b>What Is Development?</b>				

Time		Subjects			
Nov.23	15:00-16:30	<b>International Conference Part 9: Concurrent Session (Chinese Session)</b>			
		<b>Venue 13: Room : 40-107( 1st Floor)</b>			
		<b>Faculty Center</b>			
		<b>Hanyang Women's University, Seoul, Korea</b>			
		<b>Projector, Projection Screen,, TV, Wireless High-speed Internet Connection, Smart Board, Microphone, Sound System</b>			
			<b>Speaker</b>	<b>Theme</b>	<b>Chair</b>
			<b>Chun-Nan Lin</b> Assoc. Professor Department of Leisure and Recreation National Formosa University , Taiwan	<b>When Local Martial Art Embrace to Samba : A Case Study of Leisure Development Cultural Intertextuality in Lun-Bei Community, Yunlin County, Taiwan</b>	<b>Xu Hui</b> Department of Travel Agency Management, Tourism College of Zhejiang China / <b>Chun-Nan Lin</b> Assoc. Professor Department of Leisure and Recreation National Formosa University , Taiwan
			<b>Shih-Che Huang</b> Assoc. Professor Center for General Education National Formosa University , Taiwan		
			<b>Qi-Rung Wu</b> Graduate Student Department of Leisure and Recreation National Formosa University , Taiwan		
	<b>Guo-Hwa Hong</b> Graduate Student Department of Leisure and Recreation , Taiwan	<b>A Study on Aesthetic Economy and the Aesthetic Strategy of Creative Agricultural Tourism Development in Zhejiang</b>			
	<b>Xu Huihui</b> Tourism College of Zhejiang, China				
	<b>Xu Hui</b> Department of Travel Agency Management, Tourism College of Zhejiang, China	<b>Study on China's Outbound Tourism Development in the Next 5 Years</b>			
	<b>Hung-Hsu Yen</b> Assoc. Professor Department of Leisure and Recreation National Formosa University, Taiwan	<b>Exploring Tourists' Differences within Perception, Motivation, and Behavior in Cultural Tourism</b>			
	<b>Chun-Hao Chang</b> Department of Leisure and Recreation, National Formosa University Taiwan				

Time		Subjects		
Nov.23	15:00-16:30	<b>International Conference Part 9: Concurrent Session</b> <b>Venue 14: Room: 40-212 (2nd Floor)</b> <b>Faculty Center</b> <b>Hanyang Women's University, Seoul, Korea</b> <b>Projector, Projection Screen,, TV, Wireless High-speed Internet Connection, Smart Board, Microphone, Sound System</b>		
		<b>Speaker</b>	<b>Theme</b>	<b>Chair</b>
		<b>Dr. Kumar Ashutosh</b> Head, Department of Tourism College of Vocational Studies University of Delhi, India	<b>Strategic Planning for Effective Hospitality and Tourism Education: Some Observations and Suggestions</b>	<b>Dr. Touba Amir Azodi</b> Department of Geography, Islamshahr Branch, Islamic Azad University, Tehran, Iran  <b>Juliana Langgat</b> Faculty of Business, Economics and Accountancy, Universiti Malaysia Sabah, Malaysia  <b>Marry Tracy Pawan</b> Faculty of Business, Economics and Accountancy, Universiti Malaysia Sabah, Malaysia  <b>Kamarul Mizal Marzuki</b> Faculty of Business, Economics and Accountancy, Universiti Malaysia Sabah, Malaysia  <b>Noor Fzlinda Fabeil</b> Faculty of Business, Economics and Accountancy, Universiti Malaysia Sabah, Malaysia  <b>Khairul Hanim Pazim</b> Faculty of Business, Economics and Accountancy, Universiti Malaysia Sabah, Malaysia
		<b>Dr. Touba Amir Azodi</b> Department of Geography, Islamshahr Branch, Islamic Azad University, Tehran, Iran	<b>Sustainable Urban Transport Management &amp; Its Strategies</b>	
		<b>Meltina Masanti</b> Kolej Komuniti Sandakan, Ministry Of Education Malaysia, Malaysia	<b>Understanding Dark Tourism Acceptance in South East Asia: The Case of WWII Pows Sandakan Death March, Sabah Malaysia</b>	
		<b>Dae Seop Moon</b> Ph.D., Principal Researcher, Green Transport Logistics Institute / Korea Railroad Research Institute S. Korea	<b>A Study for Tourism Transport Development Through Rail Technology</b>	
		<b>Juliana Langgat</b> Faculty of Business, Economics and Accountancy, Universiti Malaysia Sabah, Malaysia	<b>Seafood Eating Spot Preferences by Visitors in Kota Kinabalu</b>	
		<b>Marry Tracy Pawan</b> Faculty of Business, Economics and Accountancy, Universiti Malaysia Sabah, Malaysia		
		<b>Kamarul Mizal Marzuki</b> Faculty of Business, Economics and Accountancy, Universiti Malaysia Sabah, Malaysia		
		<b>Noor Fzlinda Fabeil</b> Faculty of Business, Economics and Accountancy, Universiti Malaysia Sabah, Malaysia		
<b>Khairul Hanim Pazim</b> Faculty of Business, Economics and Accountancy, Universiti Malaysia Sabah, Malaysia				

Time		subjects		
Nov.23	15:00-16:30	<b>International Conference Part 9: Concurrent Session</b> <b>Venue 15: Room : 40-106(1st Floor)</b> <b>Faculty Center</b> <b>Hanyang Women's University, Seoul, Korea</b> <b>Projector, Projection Screen,, TV, Wireless High-speed Internet Connection, Smart Board, Microphone, Sound System</b>		
		<b>Speaker</b>	<b>Theme</b>	<b>Chair</b>
		<b>Macario G. Gayeta</b> University of the East-Manila College of Arts and Sciences Caloocan Campus, Philippines	<b>Heritage Tourism in Batangas Province, Philippines: Travel Profile</b>	<b>Macario G. Gayeta</b> University of the East-Manila College of Arts and Sciences Caloocan Campus, Philippines / <b>Yasuhiro Watanabe</b> School of Business Management J.F. Oberlin University, Japan
		<b>Khloponina Daria</b> Department of Hotel and Restaurant Business, Russian Federation, Saint-Petersburg State University of Economics, Russia	<b>Ethnic-Gastronomic Tours in Russia</b>	
		<b>Dr. Shammika D.L.A.H</b> PhD- Tourism, Senior Lecturer, Department of Economics, University of Ruhuna, Sri Lanka	<b>The Possibilities of Conflict Transformation Through Tourism: (Cease Study in Kataragama)</b>	
		<b>Ms. Jayasinghe</b> JDDP. Lecturer, ATI, Dehiwala, Sri Lanka		
		<b>Yasuhiro Watanabe</b> School of Business Management J.F. Oberlin University, Japan	<b>Relationship Between Travel Distance and Expenditure</b>	
		<b>Jeong Duk Yi</b> Dept. of Archaeology and Cultural Anthropology, Chonbuk National University, Jeonju, S. Korea	<b>The Role of Cultural Social Enterprises in Cultural Tourism Development -A Case Study in Hanok Village of Jeonju City, Korea</b>	
		<b>Da Hui Kim</b> Dept. of Archaeology and Cultural Anthropology, Chonbuk National University, Jeonju, S. Korea		
<b>Huin Na Lee</b> Dept. of Archaeology and Cultural Anthropology, Chonbuk National University, Jeonju, S. Korea				

Time		Subjects		
Nov.23	15:00-16:30	<b>International Conference Part 9: Concurrent Session (Poster Session)</b> <b>Venue 16: Room : 40-106(1st Floor)</b> <b>Faculty Center</b> <b>Hanyang Women's University, Seoul, Korea</b> <b>Projector, Projection Screen,, TV, Wireless High-speed Internet Connection, Smart Board, Microphone, Sound System</b>		
		Speaker	Theme	Chair
		<b>Golnaz Sattarzadeh</b> Master of Architecture	<b>Recognition of Visual Form of Building</b>	<b>Golnaz Sattarzadeh</b> Master of Architecture / <b>Vlada E. Boshkova</b> St. Petersburg State University of Economics, Russia
		<b>Metilelu Olumide Olusola</b> Bournemouth University School Of Tourism, Nigeria	<b>Oro Heritage and Cultural Festival; Implication for Women and Daily Income Earner</b>	
		<b>Vlada E. Boshkova</b> St. Petersburg State University of Economics, Russia	<b>The Social Research of French Tourists` Interests in Russian Heritage. St. Petersburg, St. Petersburg State University of Economics</b>	
<b>Maria V. Sharobaeva</b> St. Petersburg State University of Economics, Russia				

Time		Subjects		
Nov.23	16:30-18:00	<b>International Conference Part 9: Concurrent Session (Poster Session)</b> <b>Venue 17: Room: 40-212(2nd Floor)</b> <b>Faculty Center</b> <b>Hanyang Women's University, Seoul, Korea</b> <b>Projector, Projection Screen,, TV, Wireless High-speed Internet Connection, Smart Board, Microphone, Sound System</b>		
		Speaker	Theme	Chair
		<b>Mohammad Rusdi Mohd Nasir</b> Department of Art and Design Universiti Pendidikan Sultan Idris, Tanjung Malim, Perak, Malaysia	<b>The Concept of Kota Bharu Islamic City as the New Cultural Tourism City as the New Cultural Tourism Product in Malaysia</b>	<b>Mohammad Rusdi Mohd Nasir</b> Department of Art and Design Universiti Pendidikan Sultan Idris, Tanjung Malim, Perak, Malaysia / <b>Filiz Arslan</b> Lecturer, Bülent Ecevit University, ZMYO, Tourism and Hospitality Management Program Turkey
		<b>Ismail Hafiz Salleh</b> Department of Art and Design Universiti Pendidikan Sultan Idris, Tanjung Malim, Perak, Malaysia		
		<b>Filiz Arslan</b> Lecturer, Bülent Ecevit University, ZMYO, Tourism and Hospitality Management Program Turkey	<b>The Effect of Wage Factors to Workers' Turnover Intention: A Study of Hospitality Enterprises</b>	
		<b>Sibel Aydemir</b> Ph.D., Associate Professor, Bülent Ecevit University, ZMYO, Management and Organization Department Program Turkey		
<b>MD Rakibul Islam</b>	<b>Identify the Factors Influencing Tourists to Use Social Media for Tourism Destination Decision Making</b>			
Time	Subjects			

Nov. 24	09:30 -	<b>International Conference Part 13</b> <b>Cultural Tour</b> <b>1.09: 30 : Meeting Point :Information Center inside Heungnyemun (Gate), Kyung-bok Palace, Seoul. Korea</b>	Meet at <b>Kyung-bok Palace</b> , Seoul. Korea  <b>Line 3 Gyeongbokgung Stn. Exit 5. Walk 5 minutes.</b>  <b>Subway</b> <b>Line 5 Gwanghwamun Stn. Exit 2. Walk 10 minutes.</b>
		<b>2.10:00 : Start Tour</b> <b>Tours begin in front of the Information Center inside Heungnyemun (Gate), Kyung-bok Palace, Seoul. Korea</b>	

**Keynote Speakers, Commentators, Panelists, Moderators and Paper Presenters**

No	Name	Paper Title	Affiliation
1	<b>Shiva Raj Adhikari</b>	<b>A Study on Effects of Service Quality and Organizational Performance in Nepalese Local Authorities</b>	Senior Finance Officer, Kathmandu Metropolitan City Office, Nepal
2	<b>Lawrence J. Zeegar</b>	<b>The Impacts of Cultural Heritage Tourism</b>	Department of Social Science, United Methodist University, USA
3	<b>Dr Paul Green</b>	<b>Retiring' in the Midst of an Emerging Retirement Industry: Older, Western Migrants and Retirees in Ubud, Bali</b>	Lecturer in Social Anthropology, School of Social and Political Sciences, University of Melbourne, Melbourne, Victoria, Australia
4	<b>Dr. Simin Armaghan</b>	<b>Study of Tourism, Ecotourism &amp; Geotourism Potentials of Dasht-e-Kavir</b>	Department of Geography, Collrge of Faculty of Science Yadegar -e- Imam Khomeini (RAH) Branch, Islamic Azad University, Iran
5	<b>Idin Kharrazian</b>		Student of Azad university yadegae -e- Imam Khomeini (RAH), Branch, Islamic Azad University, Iran
6	<b>Dr. Simin Armaghan</b>	<b>International Conference Part 2 Venue 1 Session Chair</b>	Department of Geography, Collrge of Faculty of Science Yadegar -e- Imam Khomeini (RAH) Branch, Islamic Azad University, Iran
7	<b>Dr. DLAH Shammika</b>	<b>International Conference Part 2 Venue 1 Session Chair</b>	Senior Lecturer, Department of Economics, University of Ruhuna Consultant - Tourism, Higher Education for Twenty first Century, Ministry of Higher Education, Sri Lanka
8	<b>Dr. DLAH Shammika</b>	<b>Potential of Marine Tourism for (Re) Construction National Identity for Peace in Sri Lanka</b>	Senior Lecturer, Department of Economics, University of Ruhuna Consultant - Tourism, Higher Education for Twenty first Century, Ministry of Higher Education, Sri Lanka
9	<b>Andres A. Regondola</b>	<b>Sustainable Development Strategies of Mashtan Hotel: Evidence From Bahrain</b>	Assistant Professor AMA International University-Bahrain, Bahrain
10	<b>Jaehyun Park</b>	<b>A Temporary Transportation System for the Peak Season Period in Recreational Areas: A Case Study of System Implementation</b>	Korea Railroad Research Institute, S. Korea

No	Name	Paper Title	Affiliation
11	<b>Maral Mohammadi Zanjani</b>	<b>Study of the Square and Tower of Azadi Complex, Iranian Identity and Civilization Symbol, in Terms of Aesthetics</b>	Bachelor of Architecture, Master of Urban Design, Iran
12	<b>Dr Paul Green</b>	<b>International Conference Part 2 Venue 2 Session Chair</b>	Lecturer in Social Anthropology, School of Social and Political Sciences, University of Melbourne, Melbourne, Victoria, Australia
13	<b>Arifia Mawardani</b>	<b>International Conference Part 2 Venue 2 Session Chair</b>	Geography Education Sebelas Maret University, Indonesia
14	<b>Dr. Syed Rashidul Hasan</b>	<b>Value Chain Analysis for Tourism Services in Bandarban District, Bangladesh</b>	Professor, Department of Tourism and Hospitality Management, University of Dhaka, Bangladesh
15	<b>Md. Kamrul Hassan</b>		Assistant Professor, Department of Tourism and Hospitality Management, University of Dhaka, Bangladesh
16	<b>Dwi Iqoma Mashudi Al Haq</b>	<b>Larung Saji</b>	Management Department of Economics Faculty University of Jember, Indonesia
17	<b>Tina Laksmi Widayati</b>		Management Department of Economics Faculty University of Jember, Indonesia
18	<b>Pei-HsunHung</b>	<b>Applied Q-Methodology in Social Capital from Mountain Indigenous Porters of National Parks in Taiwan</b>	ResearchAssistant, Department of Tourism, Providence University, Taichung City, Taiwan
19	<b>Chih-Liang Chao</b>		Associate Professor, Department of Tourism, Providence University, Taichung City, Taiwan
20	<b>Arifia Mawardani</b>	<b>Art Gallery : Excavate the Philosophy Sense of the Wayang Story as the Great Cultural Heritage</b>	Geography Education Sebelas Maret University, Indonesia
21	<b>Zuhdiyah Matienatul Iemaaniah</b>		Geography Education Sebelas Maret University, Indonesia
22	<b>Yahya Dwi Putra Nugraha</b>		Mechanical Engineering Education Sebelas Maret University, Indonesia

No	Name	Paper Title	Affiliation
23	<b>Andres A. Regondola</b>	<b>International Conference Part 2 Venue 3 Session Chair</b>	Assistant Professor AMA International University-Bahrain, Bahrain
24	<b>Tatjana Pivac</b>	<b>International Conference Part 2 Venue 3 Session Chair</b>	PhD, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, Novi Sad, Serbia
25	<b>Ephraimuel Jose Lopez Abellana</b>	<b>Sustainability of Mangroves Amidst the Shipping Industry of the Municipality of Balamban Cebu, Philippines: An Eco- Tourism Study</b>	Institute of Tourism and Hotel Management, Far Eastern University, Philippines
26	<b>Chih-Liang Chao</b>	<b>Landscape Services as a Bridge between Landscape Ecology and Sustainable Cultural Tourism Development : Under the Cultural Ecosystem Services Scope</b>	Associate Professor, Department of Tourism, Providence University , Taiwan
27	<b>Pei-Hsun Hung</b>		Research Assistant, Department of Tourism, Providence University , Taiwan
28	<b>Chang-Jen Kuo</b>	<b>Using Expectation Theory to Explore the Relationship of Recreation Conflicts and Coping Behaviors: Chinese Tourists in Sun Moon Lake, Taiwan</b>	Associate Professor Department of Leisure and Recreation National Formosa University , Taiwan
29	<b>Yong-Sheng Wang</b>		Master's Degree Department of Leisure and Recreation National Formosa University , Taiwan
30	<b>Ying-Chi Chen</b>		Graduate Student Department of Leisure and Recreation National Formosa University , Taiwan
31	<b>Chun-Nan Lin</b>		Assoc. Professor Department of Leisure and Recreation National Formosa University , Taiwan
32	<b>Shih-Che Huang</b>	<b>When Local Martial Art Embrace to Samba : A Case Study of Leisure Development Cultural Intertextuality in Lun-Bei Community, Yunlin County, Taiwan</b>	Assoc. Professor Center for General Education National Formosa University , Taiwan
33	<b>Qi-Rung Wu</b>		Graduate Student Department of Leisure and Recreation National Formosa University , Taiwan
34	<b>Guo-Hwa Hong</b>		Graduate Student Department of Leisure and Recreation , Taiwan

No	Name	Paper Title	Affiliation
35	<b>Dr. Sunil</b>	<b>International Conference Part 2 Venue 4 Session Chair</b>	Assistant Professor, Department of Commerce, College of Vocational Studies, University of Delhi, Sheikh Sarai Phase II, India
36	<b>Ephraimuel Jose Loperez Abellana</b>	<b>International Conference Part 2 Venue 4 Session Chair</b>	Institute of Tourism and Hotel Management, Far Eastern University, Philippines
37	<b>Hung-Hsu Yen</b>	<b>Exploring Tourists' Differences within Perception, Motivation, and Behavior in Cultural Tourism</b>	Assoc. Professor Department of Leisure and Recreation National Formosa University, Taiwan
38	<b>Chun-Hao Chang</b>		Graduate Student Department of Leisure and Recreation National Formosa University, Taiwan
39	<b>Alireza, Jalalzai</b>	<b>The Role of Athletic Tourism in Economic Evolution and Sustainable Development in Rudbar-E Ghasranvill</b>	Department of Geography, Islamic Azad University, Zahedan Branch, zahedan, Iran
40	<b>Dr. Him Lal Ghimire</b>	<b>Spiritual Tourism in Buddha's Birthplace: A Fundamental Aspect of World Peace City (Lumbini)</b>	Ph.D. on "Pilgrimage Tourism Special Focus on Lumbini" from Tribhuvan University, Master of Science in Leadership for Educational Change (MSEd) from Bank Street College, New York Director Ullens Education Foundation, Nepal
41	<b>Hari Dhoj Rai</b>		PhD scholar at Tribhuvan University, Chief of Information Section, Lumbini Development Trust, Nepal
42	<b>Azadeh Arbabi Sabzevari</b>	<b>Assessment of Geotourism Capabilities and Potentials in Sustainable Development (Case Study: Darband Pond in Sahneh City)</b>	Department of Geography, International University Chababar, Iran
43	<b>Chih-Liang Chao</b>	<b>International Conference Part 3 Venue 5 Session Chair</b>	Associate Professor, Department of Tourism, Providence University, Taiwan
44	<b>Chandresh Singh</b>	<b>International Conference Part 3 Venue 5 Session Chair</b>	Centre for Tourism Studies, Jaipur, India
45	<b>Dr. Roxana Michaelides</b>	<b>The Current Role of Continuous Education and Training of Human Resources in the Tourism Sector in Cyprus</b>	Educational Leadership International Hospitality Management, Quality of service, Cyprus
46	<b>Mr Balogun Oscar A.A</b>	<b>The Impacts of Cultural Heritage Tourism at Ajanta Caves and Its Surroundings Region in Western India</b>	Rolek Travel and Tours Limited. Nigeria

No	Name	Paper Title	Affiliation
47	<b>Carl Francis T. Castro</b>	<b>Host Community's Attitudes and Perceptions Towards Tourism: The Case of the Municipality of Caramoan, Province of Camarines Sur, Philippines</b>	Tourism Department College of International Tourism and Hospitality Management Lyceum of the Philippines University, Philippines
48	<b>Ming Chen</b>	<b>Comparative Research on the Development of Ajisen China, Korea Ramen and Lanzhou Ramen Enterprises in China</b>	Doctor, Professor and Director of the South China Tourism Research Institute in Guangdong Polytechnic Normal University, China
49	<b>Tamer Hamdy Abd El Latif Ayad</b>	<b>International Conference Part 3 Venue 6 Session Chair</b>	PhD, Faculty of Tourism and Hotel Management, Suez Canal University, Egypt
50	<b>Dr. Hassan Esmaeilzadeh</b>	<b>International Conference Part 3 Venue 6 Session Chair</b>	Assistant Professor in Geography Department, Shahid Beheshti University Iran
51	<b>Dr. Simin Armaghan</b>	<b>The Effect of Diplomacy on Development of Tourism Industry in the Era of Globalization</b>	Department of Geography, Collrge of Faculty of Science, Yadegar -e- Imam Khomeini (RAH) Branch, Islamic Azad University, Tehran, Iran
52	<b>Oh, Hyun-Ah</b>	<b>Local Festivals Creation and Change Process and Factor- With Focus on Jeonju International Fermented Food Expo</b>	Dept. of Archeological and Cultural Anthropology Chonbuk University, S. Korea
53	<b>Dr. Surender Singh</b>	<b>E-tourism the Way Ahead: An Analysis of Tourists Perception Toward E-tourism</b>	Associate Professor, Department of Commerce, College of Vocational Studies, University of Delhi, India
54	<b>Dr. Sunil</b>		Assistant Professor, Department of Commerce, College of Vocational Studies, University of Delhi, Sheikh Sarai Phase II India
55	<b>Sima- Bouzari</b>	<b>Ecotourism is a New Approach for Achieving Sustainable Development in Iran</b>	Assistant Professor in Institute for Research and Planning in Higher Education, Iran
56	<b>Zhang Shuifang</b>	<b>International Conference Part 3 Venue 7 Session Chair</b>	Tourism College of Zhejiang, Hotel Management China
57	<b>Gong Chenfeng</b>	<b>International Conference Part 3 Venue 7 Session Chair</b>	Tourism College of Zhejiang, China

No	Name	Paper Title	Affiliation
58	<b>Myoun-gjae Jung</b>	<b>Study of Flexible Pass Introduced Measures: Rail Tours for Foreigners</b>	Convergence Technology Research Team, Korea Railroad Research Institute, S. Korea
59	<b>Hag-lae Rho</b>		Convergence Technology Research Team, Korea Railroad Research Institute, S. Korea
60	<b>Mohsen Ranjbar</b>	<b>Potentials of Historical and Cultural Tourism of the Route of Silk Road in Iran</b>	Faculty Member Of Islamic Azad University Rey Branch (Yadegar E Emam), Iran
61	<b>Samira Asghari</b>		Phd Student In Geography And Rural Planning , Islamic Azad University Of Mashhad Branch, Iran
62	<b>Olga Nikitina</b>	<b>Sustainable Rural Tourism and Renewable Energy Sources</b>	Ph.D., Professor St.-Petersburg State University of Economics, Department of Hospitality Business, Russia
63	<b>Galina Vorontsova</b>		Ph.D., Docent St.-Petersburg State University of Economics, Department of Hospitality Business, Russia
64	<b>Anna Vorontsova</b>		Ph.D., Docent State University of Technology and Design, Department of Tourist Business, Russia
65	<b>Zhukova Jana</b>		St.-Petersburg State University of Economics, Department of Hospitality Business, Russia
66	<b>Hloponina Daria</b>		St.-Petersburg State University of Economics, Department of Hospitality Business, Russia
67	<b>Nattasit Srinurak</b>		<b>Assessing Historical Urban Open Space Tranformation for Policy Recommendation: Case of Chiang Mai's Historic District</b>
68	<b>Nobuo Mishima</b>	Graduate School of Science and Engineering, Saga University, Japan	

No	Name	Paper Title	Affiliation
69	<b>Dr. Roxana Michaelides</b>	<b>International Conference Part 3 Venue 8 Session Chair</b>	Educational Leadership International Hospitality Management, Quality of service, Cyprus
70	<b>Olga Nikitina</b>	<b>International Conference Part 3 Venue 8 Session Chair</b>	Ph.D., Professor, St.-Petersburg State University of Economics, Department of Hospitality Business, Russia
71	<b>Jing Lin</b>	<b>Perception of China Independent Outbound Tourists on Hotel Experiences in the Netherlands</b>	Institute for Tourism Studies, Macau, China NHTV Breda University of Applied Sciences, Breda, the Netherlands
72	<b>Mr. Rho, Hag Lae</b>	<b>Review on the Possibility for Introducing Tourist Steam Train on the Yeongdong Line In the Korean Rail Network</b>	Korea Railroad Research Institute Department of Green Transport and Logistics Institute, S. Korea
73	<b>Bhupinder Singh</b>	<b>Consumer Perception Towards a Tourist Destination in North India: A Study of Himachal Pradesh</b>	Assistant Professor Department of Commerce College Of Vocational Studies, University of Delhi, India
74	<b>Dr D. K. Dhusia</b>		Dhusia Assistant Professor, Department of Commerce and Business Studies, JamiaMilliaIslamia(Central University), India
75	<b>Mohsen Ranjbar</b>	<b>International Conference Part 5 Venue 9 Session Chair</b>	Faculty Member of Islamic Azad University Rey Branch (Yadegar E emam), Iran
76	<b>Azadeh Arbabi Sabzevari</b>	<b>International Conference Part 5 Venue 9 Session Chair</b>	Department of Geography, International University Chababar, Iran
77	<b>Ngai Weng Chan</b>	<b>Balancing Ecotourism Development and Conservation of Natural Heritage in Belum Temengor Forest Complex (BTFC)</b>	Azreen Rozainee Abdullah and Badaruddin Mohamed' Corresponding Author School of Humanities, Universiti Sains Malaysia, Malaysia
78	<b>Dr. Sunil</b>	<b>E-marketing Vs Traditional Marketing: A Making of Appropriate Marketing Strategies for Tourism Products</b>	Assistant Professor, Department of Commerce, College of Vocational Studies, University of Delhi, India
79	<b>Dr. Kumar Ashutosh</b>	<b>Strategic Planning for Effective Hospitality and Tourism Education: Some Observations and Suggestions</b>	Head, Department of Tourism College of Vocational Studies University of Delhi India
80	<b>Mr. Ranjan Kumar Mallick</b>	<b>Planning for Rural Tourism Promotion and Infrastructure Development in Uttrakhad, India-An</b>	Safeguard Specialist, Environment, STC, Deheradun, India

No	Name	Paper Title	Affiliation
81	<b>Mr Rajesh Kumar Joshi</b>	<b>Experiment</b>	Assistant Project Director, UTDB, Uttarakhand, India
82	<b>Farok Zakaria</b>	<b>International Conference Part 5 Venue 10 Session Chair</b>	Universiti Malaysia Kelantan Malaysia
83	<b>Bhupinder Singh</b>	<b>International Conference Part 5 Venue 10 Session Chair</b>	Assistant Professor Department of Commerce College of Vocational Studies, University of Delhi, India
84	<b>Aida Amir Azodi</b>	<b>What Is Development?</b>	Toung Reaserches, Club Islamshahr Branch, Islamic Azad University, Tehran, Iran
85	<b>Filiz Arslan</b>	<b>The Effect of Wage Factors to Workers' Turnover Intention: A Study of Hospitality Enterprises</b>	Lecturer, Bülent Ecevit Ü niversity, ZMYO, Tourism and Hospitality Management Program, Turkey
86	<b>Sibel Aydemir</b>		Ph.D., Associate Professor, Bülent Ecevit Ü niversity, ZMYO, Management and Organization Department Program, Turkey
87	<b>AchmadEkoPrabowo</b>	<b>One-Stop Culture Workshop Concept as a Way to Raise The Potential of Indonesia Culture in Aec 2015 Study Case: Saung Angklung Udjo in Bandung</b>	Departement of Administration Science, FISIP UI Indonesia
88	<b>Muhammad FathanMubina</b>		Departement of Political Science, FISIP UI Indonesia
89	<b>Meiliana</b>		Departement of Administration Science, FISIP UI Indonesia
90	<b>Mohammad Rusdi Mohd Nasir</b>	<b>The Concept of Kota Bharu Islamic City as the New Cultural Tourism City as the New Cultural Tourism Product in Malaysia</b>	Department of Art and Design Universiti Pendidikan Sultan Idris, Tanjung Malim, Perak, Malaysia
91	<b>Ismail Hafiz Salleh</b>		Department of Art and Design Universiti Pendidikan Sultan Idris, Tanjung Malim, Perak, Malaysia
92	<b>Sima- Bouzari</b>	<b>International Conference Part 5 Venue 11 Session Chair</b>	Assistant Professor in Institute for Research and Planning in Higher Education, Iran

No	Name	Paper Title	Affiliation
93	<b>Jing Lin</b>	<b>International Conference Part 5 Venue 11 Session Chair</b>	Institute for Tourism Studies, Macau, China, NHTV Breda University of Applied Sciences, Breda, the Netherlands
94	<b>Dr. Toubā Amir Azodi</b>	<b>Sustainable Urban Transport Management &amp; Its Strategies</b>	Department of Geography, Islamshahr Branch, Islamic Azad University, Tehran, Iran
95	<b>MD Rakibul Islam</b>	<b>Identify the Factors Influencing Tourists to Use Social Media for Tourism Destination Decision Making</b>	=
96	<b>Metilelu Olumide Olusola</b>	<b>Oro Heritage and Cultural Festival; Implication for Women and Daily Income Earner</b>	Bournemouth University School Of Tourism, Nigeria
97	<b>Juliana Langgat</b>	<b>Seafood Eating Spot Preferences by Visitors in Kota Kinabalu</b>	Faculty of Business, Economics and Accountancy Universiti Malaysia Sabah, Malaysia
98	<b>Marry Tracy Pawan</b>		Faculty of Business, Economics and Accountancy Universiti Malaysia Sabah, Malaysia
99	<b>Kamarul Mizal Marzuki</b>		Faculty of Business, Economics and Accountancy Universiti Malaysia Sabah, Malaysia
100	<b>Noor Fzlinda Fabeil</b>		Faculty of Business, Economics and Accountancy Universiti Malaysia Sabah, Malaysia
101	<b>Khairul Hanim Pazim</b>		Faculty of Business, Economics and Accountancy Universiti Malaysia Sabah, Malaysia
102	<b>Mr. Ranjan Kumar Mallick</b>	<b>International Conference Part 5 Venue 12 Session Chair</b>	Safeguard Specialist, Environment, STC, Deheradun, India
103	<b>Snežana Besermenji</b>	<b>International Conference Part 5 Venue 12 Session Chair</b>	PhD, Full Professor, University of Novi Sad, Faculty of Natural Sciences and Mathematics, Department of Geography, Tourism and Hotel Management, Serbia

No	Name	Paper Title	Affiliation
104	<b>Farok Zakaria</b>	<b>Promoting Cultural Tourism Through Intercultural Learning and Community Engagement Programme (ILCOME)</b>	Universiti Malaysia Kelantan, Malaysia
105	<b>Tamer Hamdy Abd El Latif Ayad</b>	<b>An Examination of Travel Motivation and the Influential Factors of Mainland Chinese Grey Tourism Market</b>	PhD, Faculty of Tourism and Hotel Management, Suez Canal University, Egypt
106	<b>Simon Potter</b>	<b>Asuka, Japan, in Its Historical Context: An Example of Cultural Tourism as Education</b>	Graduate School of Languages and Cultures Nagoya University, Japan
107	<b>Snežana Besermenji</b>	<b>Protected Cultural Asset as a Venue for a Music Festival – Case Study of the Petrovaradin Fortress</b>	PhD, Full Professor, University of Novi Sad, Faculty of Natural Sciences and Mathematics, Department of Geography, Tourism and Hotel Management, Serbia
108	<b>Tatjana Pivac</b>		PhD, Assistant Professor University of Novi Sad, Faculty of Natural Sciences and Mathematics, Department of Geography, Tourism and Hotel Management, Serbia
109	<b>Ksenija Wallrabenstein</b>		University of Novi Sad, Faculty of Natural Sciences and Mathematics, Department of Geography, Tourism and Hotel Management, Serbia
110	<b>Igor Stamenković</b>		MSc, University of Novi Sad, Faculty of Natural Sciences and Mathematics, Department of Geography, Tourism and Hotel Management, Serbia
111	<b>Ivana Blešić</b>		Assistant Professor University of Novi Sad, Faculty of Natural Sciences and Mathematics, Department of Geography, Tourism and Hotel Management, Serbia
112	<b>Xu Hui</b>	<b>International Conference Part 8 Venue 13 Session Chair</b>	Department of Travel Agency Management, Tourism College of Zhejiang China
113	<b>Chun-Nan Lin</b>	<b>International Conference Part 8 Venue 13 Session Chair</b>	Assoc. Professor Department of Leisure and Recreation National Formosa University, Taiwan

No	Name	Paper Title	Affiliation
114	<b>Ivana Blešić</b>	<b>The Importance of the Culture of National Minorities for Tourism Development in Vojvodina Province</b>	PhD, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, Novi Sad, Serbia
115	<b>Tatjana Pivac</b>		PhD, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, Novi Sad, Serbia
116	<b>Snežana Besermenji</b>		PhD, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, Novi Sad, Serbia
117	<b>Igor Stamenković</b>		MSc, Department of Geography, Tourism and Hotel Management, Faculty of Sciences, Novi Sad, Serbia
118	<b>Macario G. Gayeta</b>	<b>Heritage Tourism in Batangas Province, Philippines: Travel Profile</b>	University of the East-Manila College of Arts and Sciences Caloocan Campus, Philippines
119	<b>Dr. Shammika DLAH</b>	<b>The Possibilities of Conflict Transformation Through Tourism: (Cease Study in Kataragama)</b>	PhD- Tourism, Senior Lecturer, Department of Economics, University of Ruhuna, Sri Lanka
120	<b>Ms. Jayasinghe</b>		JDDP. Lecturer, ATI, Dehiwala, Sri Lanka
121	<b>Dr. Michelle H.</b>	<b>Tourism Industry in the Province of Batangas : A Model for Sustainable Development</b>	College of Arts and Sciences (Caloocan Campus), Graduate School of Business ( Manila Campus) , Philippines
122	<b>Prof. Macario G. Gayeta</b>		College of Arts and Sciences (Caloocan Campus), Philippines
123	<b>Prof. Irene M. Ilaga</b>		College of Arts and Sciences (Caloocan Campus), Philippines
124	<b>Dr. Touba Amir Azodi</b>	<b>International Conference Part 8 Venue 14 Session Chair</b>	Department of Geography, Islamshahr Branch, Islamic Azad University, Tehran, Iran
125	<b>Juliana Langgat</b>	<b>International Conference Part 8 Venue 14 Session Chair</b>	Faculty of Business, Economics and Accountancy Universiti Malaysia Sabah, Malaysia

No	Name	Paper Title	Affiliation
126	<b>Yasuhiro Watanabe</b>	<b>Relationship Between Travel Distance and Expenditure</b>	School of Business Management J.F. Oberlin University, Japan
127	<b>Meltina Masanti</b>	<b>Understanding Dark Tourism Acceptance in South East Asia: The Case of WWII Pows Sandakan Death March, Sabah Malaysia</b>	Kolej Komuniti Sandakan, Ministry Of Education Malaysia, Malaysia
128	<b>Dr Thuy-Huong Truong</b>	<b>Tourism Service Encounter in the Cross-Cultural Context</b>	College of Business Victoria University, Australia
129	<b>Jeong Duk Yi</b>	<b>The Role of Cultural Social Enterprises in Cultural Tourism Development -A Case Study in Hanok Village of Jeonju City, Korea</b>	Dept. of Archaeology and Cultural Anthropology, Chonbuk National University, Jeonju, S. Korea
130	<b>Da Hui Kim</b>		Dept. of Archaeology and Cultural Anthropology, Chonbuk National University, Jeonju, S. Korea
131	<b>Huin Na Lee</b>		Dept. of Archaeology and Cultural Anthropology, Chonbuk National University, Jeonju, S. Korea
132	<b>Macario G. Gayeta</b>	<b>International Conference Part 8 Venue 15 Session Chair</b>	University of the East-Manila College of Arts and Sciences Caloocan Campus, Philippines
133	<b>Yasuhiro Watanabe</b>	<b>International Conference Part 8 Venue 15 Session Chair</b>	School of Business Management J.F. Oberlin University, Japan
134	<b>Olga Nikitina</b>	<b>Sustainable Development of Cultural Tourism in the Largest Cities: Priority Quality of Living</b>	Ph.D., Professor St.-Petersburg State University of Economics, Department of Hospitality Business Russia
135	<b>Galina Vorontsova</b>		Ph.D., Docent St.-Petersburg State University of Economics, Department of Hospitality Business Russia
136	<b>Anna Vorontsova</b>		Ph.D., Docent State University Of Technology And Design, Department Of Tourism Business Russia

No	Name	Paper Title	Affiliation
137	<b>Yulia Krinichnaya</b>		Bachelor Of Economics (Specialization Tourism) St.-Petersburg State University Of Economics, Department Of Hospitality Business Russia
138	<b>Vlada Boshkova</b>		Bachelor Of Economics (Specialization Tourism) St.-Petersburg State University Of Economics, Department Of Hospitality Business Russia
139	<b>Sharobaeva Maria</b>		Bachelor Of Economics (Specialization Tourism) St.-Petersburg State University Of Economics, Department Of Hospitality Business Russia
140	<b>Elena Krasnikova</b>		Bachelor Of Economics (Specialization Tourism) St.-Petersburg State University Of Economics, Department Of Hospitality Business Russia
141	<b>Golnaz Sattarzadeh</b>	<b>International Conference Part 8 Venue 16 Session Chair</b>	Master of Architecture
142	<b>Vlada E. Boshkova</b>	<b>International Conference Part 8 Venue 16 Session Chair</b>	St. Petersburg State University of Economics, Russia
143	<b>Golnaz Sattarzadeh</b>	<b>Recognition of Visual Form of Building</b>	Master of Architecture
144	<b>Dr. Hassan Esmaeilzadeh</b>	<b>NowruzEid, A Tool to Develop Cultural Tourism</b>	Assistant Professor in Geography Department, Shahid Beheshti University, Iran
145	<b>Yaghoob Esmaeilzadeh</b>		Student in Urban Development Department, Guilan University, Iran
146	<b>Dr. Hassan Esmaeilzadeh</b>	<b>Satisfaction of Tourists from Supply of Product (Case Study, Bonab's Kebab)</b>	Assistant Professor in Geography Department, Shahid Beheshti University, Iran
147	<b>Yaghoob Esmaeilzadeh</b>		Master in Urban Development, Guilan University, Iran

No	Name	Paper Title	Affiliation
148	<b>Vlada E. Boshkova</b>	<b>The Social Research of French Tourists` Interests in Russian Heritage.</b>	Student at St. Petersburg State University of Economics, Russia
149	<b>Maria V. Sharobaeva</b>		St. Petersburg State University of Economics, Russia
150	<b>Mohammad Rusdi Mohd Nasir</b>	<b>International Conference Part 9 Venue 17 Session Chair</b>	Department of Art and Design Universiti Pendidikan Sultan Idris, Tanjung Malim, Perak, Malaysia
151	<b>Filiz Arslan</b>	<b>International Conference Part 9 Venue 17 Session Chair</b>	Bülent Ecevit University, ZMYO, Tourism and Hospitality Management Program, Turkey
152	<b>Dae Seop Moon</b>	<b>A Study for Tourism Transport Development Through Rail Technology</b>	Ph.D., Principal Researcher, Green Transport Logistics Institute / Korea Railroad Research Institute S. Korea
153	<b>Zhang Shuifang</b>	<b>A Study on New Model of Home-based Care Based on O2O Thought Taking Zhejiang Province as an Example</b>	Tourism College of Zhejiang, Hotel Management, China
154	<b>Gu Yaqing</b>	<b>The Study on Cultural Heritage Tourism Development Based on the Residents' Perception</b>	Tourism College of Zhejiang, China
155	<b>Gu Yanyun</b>	<b>Loreatory Analysis of the Relationship Between Hotel Employees' Psychological Empowerment and Work Attitude</b>	Tourism College of Zhejiang, China
156	<b>Gong Chenfeng</b>	<b>A Study on the Development of Pan'an Wellness Tourism Product</b>	Tourism College of Zhejiang, China
157	<b>Xu Huihui</b>	<b>A Study on Aesthetic Economy and the Aesthetic Strategy of Creative Agricultural Tourism Development in Zhejiang</b>	Tourism College of Zhejiang, China
158	<b>Xu Hui</b>	<b>Study on China's Outbound Tourism Development in the Next 5 Years</b>	Department of Travel Agency Management, Tourism College of Zhejiang, China
159	<b>Chandresh Singh</b>	<b>Understanding Sustainable Tourism: As a Discourse Constructed by Stakeholders in Context of Their Destinations</b>	Centre for Tourism Studies, Jaipur, India
160	<b>Meltina Masanti</b>	<b>Younger Generation Participation In Turtle Conservation And Awareness Programme: Study On The Illegal Trading, Consumption And Poaching Of Turtle Eggs In Nearby Town of Turtle Island Park,</b>	Kolej Komuniti Sandakan, Kementerian Pendidikan Malaysia, Malaysia
161	<b>Junainah Binti Justin @ Johari</b>		Kolej Komuniti Sandakan, Kementerian Pendidikan Malaysia, Malaysia

No	Name	Paper Title	Affiliation
162	<b>Helen Binti Lau @ Abd. Kadir</b>	<b>Sandakan, Sabah Malaysia</b>	Kolej Komuniti Sandakan, Kementerian Pendidikan Malaysia, Malaysia
163	<b>Khloponina Daria</b>	<b>Ethnic-Gastronomic Tours in Russia</b>	Department of Hotel and Restaurant Business, Russian Federation, Saint-Petersburg State University of Economics, Russia
164	<b>Dr. Shammika, D.L.A.H (PhD)</b>	<b>Possibilities of Pro-Poor Tourism for Reducing Poverty Case study Nepal and Sri Lanka</b>	Senior Lecturer – Department of Economics, University of Ruhuna Consultant – Ministry of Higher Education HETC on Tourism, Sri Lanka
165	<b>Sung-chaе Jung</b>	<b>Opening Address</b>	Chairman, Organizing Committee 15th Internnational Joint World Cultural Tourism Conferences
166	<b>Dr. Snežana Besermenji</b>	<b>Opening Address</b>	Co-Chairman, Department of Geography, Tourism and Hotel Management University of Novi Sad, Serbia
167	<b>Prof. Dr. Miroslav Verkovic</b>	<b>Congratulatory Remark</b>	Rector University of Novi Sad Member of Conference Organizing Committee Serbia
168	<b>Shinae Choi</b>	<b>Staff</b>	World Cultural Tourism Association
169	<b>Wang Kunxin</b>	<b>Opening Address</b>	Tourism College of Zhejiang Hangzhou, China
170	<b>Mike Y. K. Guu, PhD</b>	<b>Congratulatory Remark</b>	Professor & President NPUST, Pingtung, Taiwan
171	<b>Dr. Luis de Borja Solé</b>	<b>Congratulatory Remark</b>	President CETA University College of Tourism, Spain
171	<b>Prof.Dr. Murat Barkan</b>	<b>Congratulatory Remark</b>	Rector Yaşar University, İzmir Turkey
173	<b>Nicholas T.A. Bangu</b>	<b>Congratulatory Remark</b>	Provost, Tumaini University at Iringa, Tanzania

No	Name	Paper Title	Affiliation
174	<b>H. John Harker, LL.D</b>	<b>Congratulatory Remark</b>	President & Vice-Chancellor Cape Breton University, Canada
175	<b>Bishimbayev Valikhan Kozykeyevich</b>	<b>Congratulatory Remark</b>	Rector South Kazakhstan State University named after M. Auezov, Shymkent, Kazakhstan
176	<b>Alan Williams</b>	<b>Congratulatory Remark</b>	President Technological Education Institute of Piraeus Greece
177	<b>Vrizidis, Lazarus, Ph.D.</b>	<b>Congratulatory Remark</b>	Department Geography – Faculty Of Humanities – Zanjan University- Zajan- Iran
178	<b>Prof. Yasuhiro Watanabe</b>	<b>Opening Ceremony Address</b>	Representative of Scientific Committee World Tourism Association
179	<b>Prof. Sungchae Jung</b>	<b>Opening Remark</b>	President World Cultural Tourism Association n
180	<b>Prof. Ngai Weng Chan</b>	<b>Panelist Keynote Speech</b>	Azreen Rozainee Abdullah and Badaruddin Mohamed' Corresponding Author School of Humanities, Universiti Sains Malaysia
181	<b>Prof. Wei He</b>	<b>Opening Address</b>	Prof. Tourism College of Zhejiang, China
182	<b>Dal Bahadur Shi</b>	<b>Participant</b>	Executive Manager, Organization and Department, Present Travels & Tours Pvt. Ltd., Nepal
183	<b>Dambar Narayan Yadav</b>	<b>Participant</b>	Patron, Organization and Department, Dubar Travels & Tours Pvt. Ltd., Nepal
184	<b>Dipendra Dhakal</b>	<b>Participant</b>	Marketing Director, Organization and Department, Present Travels & Tours Pvt. Ltd., Nepal
185	<b>Dol Bahadur Phagami</b>	<b>Participant</b>	Tour Manager, Organization and Department, Far-West Travels & Tours Pvt. Ltd., Nepal
186	<b>Shree Raj Shahi</b>	<b>Participant</b>	Tour Manager, Organization and Department, Far-West Travels & Tours Pvt. Ltd., Nepal

No	Name	Paper Title	Affiliation
187	<b>Sima- Bouzari</b>	<b>Ecotourism Is a New Approach for Achieving Sustainable Development in Iran</b>	Assistant Professor in Institute for Research and Planning in Higher Education
188	<b>Hassan Esmailzadeh1</b>	<b>Developing Urban Areas of Tourism Development as Development of Cultural Tourism (Case Study: Ardebil City)</b>	Assistant Professor in Human Geography, Shahid Beheshti University, Iran
189	<b>Reza kanooni</b>		MA student of Geography and urban planning, Shahid Beheshti University, Iran
190	<b>Ebrahim Firouzi Mojande</b>		Geography and urban planning, Mohaghegh Ardebili University, Iran
191	<b>Vahid Pasban Eisalou</b>		MA, Geography and urban planning, Zabol University, Iran
192	<b>Choton Barua Sraman</b>	<b>Participant</b>	Mahamakut Buddhist University in Thailand
193	<b>Prof Shiraz Naeem Gull</b>	<b>Participant</b>	Department of Sports Sciences and Tourism, Independent College for Sports Sciences and P.E Faisalabad Pakistan
194	<b>Prof. Sunchae Jung</b>	<b>Cultural Tourism : Intelctual Perspectives</b>	Dept. of Tourism Management, Honam University, Korea
195	<b>Dominic Maada Macavoray</b>	<b>Participant</b>	Founder and Director Movement for youth and Children's Right Organisation Ghana
196	<b>Ms.Umu Sowe</b>	<b>Participant</b>	Movement for youth and Children's Right Organisation Ghana
197	<b>Mr.Amara Steven Rogers</b>	<b>Participant</b>	Movement for Youth and Children's Right Organisation Ghana
198	<b>Prof Shiraz Naeem Gull</b>	<b>Participant</b>	Department of Sports Sciences and Tourism Independent College for Sports Sciences and P.E Faisalabad Pakistan.
199	<b>Simon Potter</b>	<b>Keynote Speaker</b>	Graduate School of Languages and Cultures Nagoya University, Japan
200	<b>Dr Paul Green</b>	<b>Keynote Speech Panelist</b>	Lecturer in Social Anthropology, School of Social and Political Sciences, University of Melbourne, Melbourne, Victoria, Australia

No	Name	Paper Title	Affiliation
201	<b>Dr. Kumar Ashutosh</b>	<b>Keynote Speech Panelist</b>	Department of Tourism College of Vocational Studies University of Delhi India
202	<b>Yasuhiro Watanabe</b>	<b>Keynote Speech Panelist</b>	School of Business Management J.F. Oberlin University, Japan
203	<b>Dr. Doyong Kim</b>	<b>Opening Ceremony Moderator</b>	Dept. International Tourism Hanyang Women's University, Korea
204	<b>Sungchae Jung</b>	<b>Cultural Tourism ; Intellectual Perspectives</b>	Dept. Of Tourism, Honam University, Korea
205	<b>Hyejin Song</b>	<b>Staff</b>	Dept. International Tourism Hanyang Women's University, Korea
206	<b>Jiyoung Jun</b>	<b>Staff</b>	Dept. International Tourism Hanyang Women's University, Korea
207	<b>Ha Neul Park</b>	<b>Staff</b>	World Cultural Tourism Association
208	<b>Dan Bee Jeong</b>	<b>Staff</b>	World Tourism Association
209	<b>Kyung Un Kim</b>	<b>Staff</b>	World Cultural Tourism Association
210	<b>Sungchae Jung</b>	<b>Keynote Speech Moderator</b>	President World Cultural Tourism Association
211	<b>Ngai Weng Chan</b>	<b>Keynote Speech Panelist</b>	Azreen Rozainee Abdullah and Badaruddin Mohamed' Corresponding Author School of Humanities, Universiti Sains Malaysia
212	<b>Bikas Ban</b>	<b>Participant</b>	Executive Director Juntara Travels & Tours Pvt. Ltd. New Baneshwor Kathmandu, Nepal
213	<b>Boknam Lee</b>	<b>Cultural Tourism Interpreter</b>	Union of Cultural Tourism Interpreter
214	<b>Hassan Esmailzadeh1</b>	<b>Keynote Speech Panalist</b>	Assistant Professor in Geography Department, Shahid Beheshti University, Iran
215	<b>Hojung Kang</b>	<b>Cultural Tourism Interpreter</b>	City Walking Tours, Seoul Metropolitan Government
216	<b>Sangjin Kim</b>	<b>Cultural Tourism Interpreter</b>	City Walking Tours, Seoul Metropolitan Government
217	<b>Sunye Seol</b>	<b>Cultural Tourism Interpreter</b>	City Walking Tours, Seoul Metropolitan Government

## 联合举办学术会议协议书

### 第一条 宗旨

本协议旨在韩国文化旅游学会、中国浙江旅游职业学院在下述事项上组织经费、运作，动员技术力量与人员、器材等，采取隔年制，分别在中国和韩国准备和组织中韩学术会议的计划与召开。

### 第二条 联合举办成员

1. 中国浙江旅游职业学院
2. 韩国文化旅游学会
3. 联合举办代表人是举办地的学会会长。
4. 代表人代表中韩联合学术会议，具有经费管理及提议等权利。

### 第三条 义务

双方为履行第一条规定的目的，将以诚实、勤奋、信任为基础，动用所需的一切知识与技术。

### 第四条 责任

1. 双方根据中韩联合学术会议约定的义务和承担的内容，各负其责。
2. 中韩联合学术会议促进委员会的构成和委员长的任命由主办者负责。

### 第五条 代行业务

联合学术会议各成员在各自责任下，可以代行分担部分的业务。

### 第六条 参加费用

参加中韩联合学术会议人员的费用原则上由本人承担，但在特别邀请的情况下，由主办地成员承担。

### 第七条 成员分担费用

1. 韩联合学术会议主办地成员约定如下：
  - ① 设置学术会议促进委员会办公室
  - ② 学术会议的策划与组织
  - ③ 学术会议举办场所的落实
  - ④ 出版论文集、制作代表证、桌牌、纪念品等
  - ⑤ 为参加人员安排住宿
  - ⑥ 其他有关中韩学术会议顺利召开之事项
2. 中韩联合学术会议成员约定如下：
  - ① 在本国宣传与联络业务
  - ② 收集论文并发送给主办方
  - ③ 其他有关参加会议所产生的交通及滞留费用由本人承担

## 第八条 费用的分担

为履行本协议而产生的共同费用由各成员分担。

## 第九条 成员相互间的责任

1. 成员因组办联合学术会议而给第三者造成损失的，由有关成员承担
2. 一方成员给其他成员造成损失的，由双方协商解决。协商不果的情况下，依据主办地的法律解决。

## 第十条 权利义务的转让

成员不得将该协议所规定的权利、义务转让给第三方。

## 第十一条 中途解散措施

1. 中韩联合学术会议成员可以根据双方代表的协商而解散
2. 一方成员因重要原因而不能履行协议时，通过解散程序协商解散

## 第十二条 瑕疵责任

中韩联合学术会议召开之后发生瑕疵时，由主办地成员负责。

## 第十三条 促进委员会

中韩联合学术会议主办地成员设立促进委员会履行协议所规定的诸事项。

## 第十四条 中韩联合学术会议促进委员会

中韩联合学术会议促进委员会的名称、主办公室所在地、委员长如下：

1. 名 称：中韩联合旅游学术会议
2. 主办公室所在地：主办地学会会长指定
3. 委员长姓名：主办地学会会长指定

## 第十五条 有效期及终止

1. 本协议有效期 4 年，期满 6 个月之前双方如果不提出修改、终止意思，则自动延长 4 年。
2. 如一方提出终止协议，须于 6 个月之前通知对方，经双方同意终止。但只要与中韩学术会议有关的权利与义务存在，本协议仍有效。

## 第十六条 其它

1. 未尽事宜或解释上产生异议时，由双方协商或依据一般惯例解决。
2. 本协议以中、韩两种文字书写，双方各执一份，两种文字的文本具有同等效力。
3. 本协议自双方代表签字之日起生效。

**中国浙江旅游职业学院**

院长：**王昆欣**

签字：

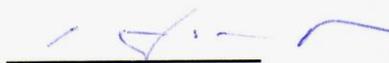


2005 年 8 月 18 日

**韩国文化旅游学会**

会长：**郑圣彩**

签字：



2005 年 8 月 18 日

# Bilateral Agreements of Academic Relationship with the Korean Academic Society of Culture and Tourism

## 韓・日共同學術大會開催の協定書

### 第1條(目的)

本協定書は韓國文化觀光學會と北海道觀光學會によって行われる共同學術大會に關して、下記の通り、財政、運営及び支援、人員及び機資材などを利用し、1年置きに韓國と日本での兩學會主催の大會開催についての計劃及び運営の規定を目的とする。

### 第2條(共同開催の構成員)

① 共同開催の構成員は下記の通りである。

1. 韓國文化觀光學會
2. 北海道觀光學會

② 共同開催の代表者は開催地の學會長が務める。

③ 學會長は韓・日共同學術大會を代表し、共同開催についての財政管理及び請求などの権限を持つ。

### 第3條(有効期間)

本協定書は當事者間の署名と共に、有効であり、兩學會の合意によって終結される。

但し、韓・日共同學術大會に關する權利義務のある限り、本協定書は有効である。

### 第4條(義務)

共同開催の構成員は第1條で規定した目的を達成するため、誠實、勤勉及び信義に基づいて、必要なすべての措置を取ることを約束する。

### 第5條(責任)

① 共同開催の構成員は韓・日共同學術大會に對する契約上の義務移行の分担内容に従い、各々の責任を受け持つ。

② 韓・日共同學術大會推進委員會の構成と委員長についても開催地の構成員が責任を受け持つ。

### 第6條(業務代行)

共同開催の各構成員は責任を持って、分担した業務の一部を代行することができる。

### 第7條(参加費用)

韓・日共同學術大會の参加の費用は本人負擔を原則とし、特別招待の場合は開催地の構成員が負擔する。

### 第8條(構成員の分担内容)

① 韓・日共同學術大會開催地の構成員の任務は、下記の通り、規定する。

1. 學術大會推進委員會の事務局設置
2. 學術大會の企画と演出
3. 學術大會の開催場所の交渉
4. 發表論文集、参加證、名刺、紀念品などの製作
5. 参加構成員のための宿泊先の手配
6. 韓・日共同學術大會の圓滑な開催のためのその他の事項

② 韓・日共同學術大會の参加構成員は、下記の通り、規定する。

1. 自國? の広報及び連絡業務
2. 發表論文の収集及び開催構成員の發送
3. その他の参加に伴う交通及び滞在等の費用は本人負擔

### 第9條(費用の分擔)

本契約の移行上に發生した共同費用などについては各構成員が分擔する。

### 第10條(構成員の相互間の責任)

① 構成員の共同開催によって生じた第三者への損害は當該構成員が分擔する。

② 構成員が他の構成員に損害を與えた場合は、お互い協議して處理するが、協議が成立されない場合は開催地の法的處分に従う。

### 第11條(權利義務の譲渡制限)

構成員はこの協定書による權利・義務を第三者に譲渡できない。

**第 11 條 (權利義務の譲渡制限)**

構成員はこの協定書による權利・義務を第3者に譲渡できない。

**第 12 條 (中途解散についての措置)**

① 韓・日共同學術大會の構成員は兩國の代表者の合意によって解散することができる。

② 構成員の中、一方の重大な問題で契約が移行できない場合には解散の合議手続を踏まえて、解散する。

**第 13 條 (開催後の責任)**

韓・日共同學術大會の開催後、それについての責任問題が生じた場合は開催地の構成員がその責任を受け持つ。

**第 14 條 (推進委員会)**

韓・日共同學術大會は開催地の構成員が推進委員会を設け、契約移行と関連した諸事項を行うことができる。

**第 15 條 (韓・日共同學術大會の推進委員会)**

韓・日共同學術大會推進委員会 の 名 稱、主 な 事 務 局 の 所 在 地、委 員 長 は、下 記 の 通 り で あ る。

1. 名 稱 : 韓・日共同學術大會
2. 主 な 事 務 局 所 在 地 : 開 催 地 の 學 會 長 が 指 定 す る。
3. 委 員 長 姓 名 : 開 催 地 の 學 會 長 が 指 定 す る。

**第 16 條 (その他)**

この協定書に規定されていないことまたは解釈上、意義のある事項は各構成員の相互合議によるか一般の慣例に従うことにする。

上述のように、韓・日共同學術大會の協定書を締結し、その證據として韓国語と日本語で、各 2部ずつ作成し、韓・日共同學術大會構成員の代表者が記名捺印し、韓国語と日本語の協定書各1部を兩學會で保管することにする。

2002年 6月 日

**韓國文化觀光學會**

(506-090)光州光域市 鎭山區 西峰洞59-1番地  
嶺南大學校 觀光學部 鄭成采教授 研究室  
韓・日共同學術大會 構成員 代表者



**北海道 觀光學會**

(004-0844)札幌市清田区清田4条1丁目4-1  
札幌國際大學 地域総合研究センター内北海道觀光學會事務局  
札幌國際大學觀光學部學部長  
北海道觀光學會 會長

吳平忠志



韓・日共同學術大會 構成員 代表者

# 한 일 공동학술대회개최 협정서

## 제 1 조 (목적)

이 협정서는 아래 사업을 한국문화관광학회, 홋카이도관광학회가 재정, 운영 및 기술능력과 인원 및 기자재 등을 동원하여 한국과 일본에서 격년제로 한일 공동학술대회에 대한 계획연출 등을 영위할 것을 약속하는 협약을 정함에 있다.

## 제 2 조 (공동개최의 구성원)

- ① 공동개최의 구성원은 다음과 같다.
  1. 한국문화관광학회
  2. 홋카이도관광학회
- ② 공동개최 대표자는 개최지 학회장으로 한다.
- ③ 대표자는 한일공동 학술대회를 대표하며, 공동개최에 대한 제정 관리 및 청구 등의 권한을 가진다.

## 제 3 조 (효력기간)

본 협정서는 당사자간의 서명과 동시에 발효하며 두 학회의 합의에 따라 종결된다. 다만, 한일공동 학술대회와 관련한 권리의무 관계가 남아 있는 한 본 협정서의 효력은 존속된다.

## 제 4 조 (의무)

공동개최 구성원은 제 1 조에서 규정한 목적을 수행하기 위하여 성실 근면 및 신의를 바탕으로 하여 필요한 모든 지식과 기술을 활용할 것을 약속한다.

## 제 5 조 (책임)

- ① 공동개최의 구성원은 한일공동 학술대회에 대한 계약상의 의무이행 분담내용에 따라 각자 책임을 진다.
- ② 한일공동 학술대회 추진위원회의 구성과 위원장에 대해서도 개최지 구성원이 책임을 진다.

## 제 6 조 (업무대행)

공동개최의 각 구성원은 자기 책임하에 분담부분의 일부를 대행 할 수 있다.

## 제 7 조 (참가비용)

한일공동 학술대회에 참가자는 본인부담으로 하며, 특별 초청이 있을 때에는 개최지의 구성원이 부담을 원칙으로 한다.

## 제 8 조 (구성원의 분담내용)

- ① 한일공동 학술대회 개최지 구성원은 다음과 같이 정한다.
  1. 학술대회 추진위원회 사무실 설치
  2. 학술대회 기획과 연출
  3. 학술대회 개최장소 섭외
  4. 발표논문집, 참가증, 이름표, 기념품 등 제작
  5. 참가 구성원을 위한 숙박시설 수배
  6. 한일공동 학술대회의 원활한 개최를 위한 기타사항
- ② 한일공동 학술대회 참가 구성원은 다음과 같이 정한다.
  1. 자국내 홍보 및 연락업무
  2. 발표논문 수집 및 개최 구성원에게 발송
  3. 기타 참가에 따른 교통 및 체재등 비용은 본인부담

## 제 9 조 (비용의 부담)

본 계약이행을 위하여 발생한 공동의 경비 등에 대하여는 각 구성원이 부담한다.

## 제 10 조 (구성원 상호간의 책임)

- ① 구성원이 공동개최와 관련하여 제3자에게 끼친 손해는 당해 구성원이 부담한다.
- ② 구성원이 다른 구성원에게 손해를 끼친 경우에는 상호 협의하여 처리하되, 협의가 성립되지 아니하는 경우에는 개최지의 법 결정에 따른다.

## 제 11 조 (권리 의무의 양도 제한)

구성원은 이 협정서에 의한 권리의무를 제3자에게 양도할 수 없다.

**제 12 조 (중도해산에 대한 조치)**

- ① 한일공동 학술대회 구성원은 대표자의 합의에 의해 해산할 수 있다.
- ② 구성원중 일부가 중대한 사유로 계약을 이행할 수 없는 경우에는 해산 절차를 통해 합의해산을 한다.

**제 13 조 (하자책임)**

한일공동 학술대회 개최 후 하자가 발생하였을 경우에는 개최지 구성원이 그 책임을 진다.

**제 14 조 (추진위원회)**

한일공동 학술대회는 개최지 구성원이 추진위원회를 설치하여 계약이행에 관한 제반사항을 수행할 수 있다.

**제 15 조 (한일공동학술대회 추진위원회)**

한일공동 학술대회 추진위원회의 명칭, 주사무소소재지, 위원장은 다음과 같다.

- 1. 명 칭 : 한일 공동 관광학술대회
- 2. 주사무소소재지 : 개최지 학회장이 지정
- 3. 위 원 장 성 명 : 개최지 학회장이 지정

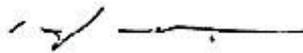
**제 16 조 (기타)**

이 협정서에 규정되어 있지 않거나 해석상 이견이 있는 사항은 양 구성원의 상호 합의에 의하거나 일반 관례에 따르기로 한다.

위와 같이 한일공동 학술대회를 체결하고 그 증거로서 협정서 2통을 작성하여 각통에 한일공동 학술대회 구성원이 기명날인하여 각자 보관한다.



일본홋카이도 관광학회  
회 장  
오쿠다이카 타다시



한국문화관광학회  
회 장  
정 성 초

# Tourism College of Zhejiang, China

## Memorandum of Understanding on Cooperation

between

Tourism College of Zhejiang, China

and

the Korean Academic Society of Culture and Tourism, Korea

In order to encourage academic exchange and collaboration between two institutions, Tourism College of Zhejiang, China and the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1. Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions.

2. The following programs may be pursued by the two parties by mutual agreement:

2.1. Exchange of institutions' members and research personnel

2.2. Collaboration of research and other projects

2.3. Collaboration in organizing symposia and other academic meetings and conferences.

To assist developing enhanced cooperative relationship between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by the president of Tourism College of Zhejiang, China and the president of the Korean Academic Society of Culture and Tourism, Korea.

June 07, 2006

June 07, 2006



=====  
Prof. Wang, Kunxin

President

Tourism College of Zheniang, China

=====  
Prof. Jung, Sung-chae

President

the Korean Academic Society  
of Culture and Tourism, Korea

# Philippine Society for Culture and Tourism, Philippines

Agreement of Cooperation between  
the Korean Academic Society of Culture and Tourism, Korea  
and  
Philippine Society for Culture and Tourism, the Philippines

Philippine Society for Culture and Tourism and the Korean Academic Society of Culture and Tourism, wishing to enhance relations between the two academic societies and to develop academic exchanges in all areas of academic activities and other researches and work mutually toward the internationalization of academic relationships.

The areas of cooperation will include any program offered at either institution which is felt to be desirable and feasible for the development and strengthening of cooperate relationship between the two academic societies.

However, any specific program shall be subject to mutual consent availability of funds and approval of each institution.

The following program may include :

1. Joint conferences
2. Joint research projects
3. Joint cultural programs
4. Exchange of society members

The terms of such mutual assistance and cooperation shall be discussed and agreed upon in writing by the appropriate responsible officers of both parties prior to the initiation of any particular program and activity.

The agreement shall be effective upon approval by both parties and signed in two copies.

June 07, 2006



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Prof. Ramon A. Alampay, Ph.D.  
President  
Philippine Society for Culture and Tourism,  
Philippines

June 07, 2006



-----  
Prof. Jung, Sung-chae, Ph.D.  
President  
The Korean Academic Society of the  
Culture and Tourism, Korea

# **CETA University College of Tourism and Hotel, Spain**

Memorandum of Understanding on Cooperation  
between  
CETA University College of Tourism and Hotel, Spain  
and  
the Korean Academic Society of Culture and Tourism, Korea

In order to encourage academic exchange and collaboration between two institutions, CETA University, College of Tourism, Spain and the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1. Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions.
2. The following programs may be pursued by the two parties by mutual agreement:
  - 2.1. Exchange of institutions' members and research personnel
  - 2.2. Collaboration of research and other projects
  - 2.3. Collaboration in organizing symposia and other academic meetings and conferences.

To assist developing enhanced cooperative relationship between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

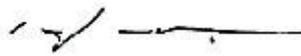
The memorandum will become valid upon signing by the president of Tourism College of Zhejiang, China and the president of the Korean Academic Society of Culture and Tourism, Korea.

June 05, 2006



**Prof. Luis Borja Sole, Ph.D.**  
**President**  
**CETA University College of Tourism**  
**and Hotel, Spain**

June 05, 2006



**Prof. Jung, Sung-chaeh, Ph.D.**  
**President**  
**the Korean Academic Society**  
**of Culture and Tourism, Korea**

# University of Novi Sad, Serbia

УНИВЕРЗИТЕТ У НОВОМ САДУ  
ПРИРОДНО-МАТЕМАТИЧКИ ФАКУЛТЕТ  
Број: 0601-75113  
Датум: 1. ФЕБ. 2008  
НОВИ САД  
Тог Доситеја Обрадовића 3

**Memorandum of Understanding on Cooperation**  
**between**  
University of Novi Sad, Serbia  
**and**  
**World Cultural Tourism Association**  
**the Korean Academic Society of Culture and Tourism, Korea**

In order to encourage academic exchange and collaboration between two institutions, University of Novi Sad, Serbia, and World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1. Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions.

2. The following programs may be pursued by the two parties by mutual agreement:

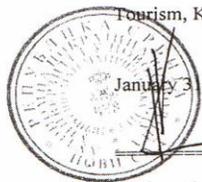
2.1. Exchange of institutions' members and research personnel

2.2. Collaboration of research and other projects

2.3. Collaboration in organizing symposia and other academic meetings and conferences.

To assist developing enhanced cooperative relationship between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by the president of University of Novi Sad, Serbia and the president of World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea.



January 31, 2008

Prof. Miroslav Vesković, Ph.D.

Dean

Faculty of Natural Sciences and Mathematics

University of Novi Sad, Serbia

January 31, 2008

Prof. Jung, Sung-chaе, Ph.D.

President

World Cultural Tourism Association

the Korean Academic Society of

Culture and Tourism, Korea

# Tumaini University-Iringa University College, Tanzania

## Memorandum of Understanding on Cooperation between Tumaini University -Iringa University College and

### World Cultural Tourism Association

#### The Korean Academic Society of Culture and Tourism, Korea

\*\*\*\*\*

Tumaini University -Iringa University College, Tanzania and the World Cultural Tourism Association, Korean Academic Society of Culture and Tourism, Korea, agree to do the following terms of cooperation in order to encourage academic exchange and collaboration between two institutions.

1. Both institutions consent to establish a cooperation relationship through which each institution will encourage academic exchange and collaboration between our institutions
2. The following programs may be pursued by the two parties by mutual agreement
  - 2.1. Exchange of institutions members and research personnel
  - 2.2. Collaboration of research and other projects
  - 2.3. Collaboration in organizing symposia and other academic meetings and conferences

To assist developing enhanced cooperative relationship between our institutions, each institution will be subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by the Provost of Tumaini University-Iringa University College, Tanzania and the President of the World Cultural Tourism Association, Korean Academic Society of Culture and Tourism, Korea.

January 27, 2008



Prof. Nicholas Bangu, Ph.D  
Provost  
Tumaini University-Iringa College

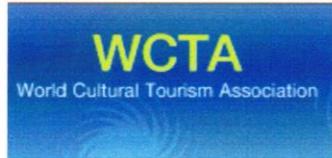
**PROVOST  
TUMAINI UNIVERSITY  
IRINGA UNIVERSITY COLLEGE  
P. O. BOX 200-IRINGA  
TANZANIA**

January 27, 2008



Prof. Jung, Sung-chaе, Ph.D.  
President  
World Cultural Tourism Association  
The Korean Academic Society of Culture  
and Tourism, Korea

# National Pingtung University of Science and Technology, Taiwan



Memorandum of Understanding on Cooperation  
between  
Graduate Institute of Hakka Cultural Industry  
National Pingtung University of Science and Technology, Taiwan  
and  
World Cultural Tourism Association  
the Korean Academic Society of Culture and Tourism, Korea

In order to encourage academic exchange and collaboration between two institutions, Graduate Institute of Hakka Cultural Industry, National Pingtung University of Science and Technology, Taiwan and World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1. Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions.
2. The following programs may be pursued by the two parties by mutual agreement:
  - 2.1. Exchange of institutions' members and research personnel
  - 2.2. Collaboration of research and other projects
  - 2.3. Collaboration in organizing symposia, other academic meetings, and conferences.

To assist developing enhanced cooperative relationship between our two institutions, each institution will subject to prior written agreement and provide access to academic activities.

The memorandum will become valid upon signing by the president of National Pingtung University of Science and technology, Taiwan and the president of World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea.

February 1, 2008

February 1, 2008

A handwritten signature in black ink, appearing to read 'Miao Guu', written over a horizontal dashed line.

Prof. Guu, Yuan-Kuang, Ph.D.  
President  
National Pingtung University of  
Science & Technology, Taiwan

A handwritten signature in black ink, appearing to read 'Jung Sung-chaeh', written over a horizontal dashed line.

Prof. Jung, Sung-chaeh, Ph.D.  
President  
World Cultural Tourism Association  
the Korean Academic Society of  
Culture and Tourism, Korea

# Yasar University, Turkey

**Memorandum of Understanding on Cooperation  
between  
Cape Breton University  
and  
World Cultural Tourism Association  
and  
the Korean Academic Society of Culture and Tourism, Korea**

In order to encourage academic exchange and collaboration between two institutions, Cape Breton University, Canada and World Cultural Tourism Association, and the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1 Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions

2 The following programs may be pursued by the two parties by mutual agreement:

- 2.1 Exchange of institutions' members and research personnel
- 2.2 Collaboration of research and other projects
- 2.3 Collaboration in organizing symposia and other academic meetings and conferences

To assist developing enhanced cooperative relationships between our two institutions, each institution will subject to prior written agreement, provide access to academic activities

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itution will

- 2.1. Exchange of institutions' members and research personnel
- 2.2. Collaboration of research and other projects
- 2.3. Collaboration in organizing symposia and other academic meetings and conferences.

To assist developing enhanced cooperative relationship between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by the president of *Yasar University, Turkey* and the president of World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea.

April 28, 2008



Prof. Dr. Murat BARKAN  
Rector

*Yasar University, Turkey*

April 28, 2008

Prof. Jung, Sung-chaе, Ph.D.  
President

World Cultural Tourism Association  
the Korean Academic Society of  
Culture and Tourism, Korea

**Memorandum of Understanding on Cooperation  
between  
Cape Breton University  
and  
World Cultural Tourism Association  
and  
the Korean Academic Society of Culture and Tourism, Korea**

In order to encourage academic exchange and collaboration between two institutions, Cape Breton University, Canada and World Cultural Tourism Association, and the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1 Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions.

2. The following programs may be pursued by the two parties by mutual agreement:

- 2.1. Exchange of institutions' members and research personnel
- 2.2. Collaboration of research and other projects
- 2.3. Collaboration in organizing symposia and other academic meetings and conferences.

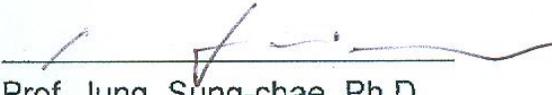
To assist developing enhanced cooperative relationships between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by the President of Cape Breton University, Canada and the president of World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea.

January 7, 2009

January 7, 2009

  
\_\_\_\_\_  
H. John Harker LL.D.  
President and Vice-Chancellor  
Cape Breton University

  
\_\_\_\_\_  
Prof. Jung, Sung-chaе, Ph.D.  
President  
World Cultural Tourism Association  
And the Korean Academic Society  
of Culture and Tourism

  
\_\_\_\_\_  
Prof. Keith Brown  
Vice President  
Cape Breton University

**Australian School of Tourism and Hotel Management, Australia**

Agreement of Cooperation between  
the World Cultural Tourism Association  
and

**Australian School of Tourism and Hotel Management, Australia**

Australian School of Tourism and Hotel Management, Australia and World Cultural Tourism Association wishing to enhance relations between the two academic societies and to develop academic exchanges in all areas of academic activities and other researches and work mutually toward the internationalization of academic relationships.

The areas of cooperation will include any program offered at either institution which is felt to be desirable and feasible for the development and strengthening of cooperate relationship between the two academic societies.

However, any specific program shall be subject to mutual consent availability of funds and approval of each institution.

The following program may include :

1. Joint conferences
2. Joint research projects
3. Joint cultural programs
4. Exchange of society members

The terms of such mutual assistance and cooperation shall be discussed and agreed upon in writing by the appropriate responsible officers of both parties prior to the institution of any particular program and activity.

The agreement shall be effective upon approval by both parties signed in two copies.

November 15, 2008

  
\_\_\_\_\_  
Dr. Abhijit Ghosh  
Director of academic Studies  
Australian School of Tourism and  
Hotel Management

November 15, 2008

  
\_\_\_\_\_  
Prof. Jung, Sung-Chae  
President  
The World Cultural Tourism Association

School of Hospitality, Tourism & Culture and The Culture & Heritage  
Institute, Canada

Agreement of Cooperation between  
the World Cultural Tourism Association  
and

School of Hospitality, Tourism & Culture and The Culture & Heritage Institute

School of Hospitality, Tourism & Culture and The Culture & Heritage Institute, Canada and World Cultural Tourism Association wishing to enhance relations between the two academic societies and to develop academic exchanges in all areas of academic activities and other researches and work mutually toward the internationalization of academic relationships.

The areas of cooperation will include any program offered at either institution which is felt to be desirable and feasible for the development and strengthening of cooperate relationship between the two academic societies.

However, any specific program shall be subject to mutual consent availability of funds and approval of each institution.

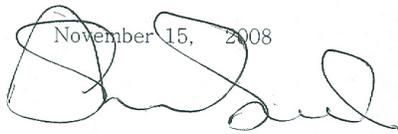
The following program may include :

1. Joint conferences
2. Joint research projects
3. Joint cultural programs
4. Exchange of society members

The terms of such mutual assistance and cooperation shall be discussed and agreed upon in writing by the appropriate responsible officers of both parties prior to the institution of any particular program and activity.

The agreement shall be effective upon approval by both parties signed in two copies.

November 15, 2008



Shyam Ranganathan, MS, CHA  
Dean  
School of Hospitality, Tourism & Culture  
and The Culture & Heritage Institute,  
Canada

November 15, 2008



Prof. Jung, Sung-Chae  
President

The World Cultural Tourism Association

THE AGREEMENT ABOUT DEVELOPMENT OF ACADEMIC  
COOPERATION

Between

And

THE M.Auezov SOUTH-KAZAKHSTAN STATE UNIVERSITY  
(Republic of Kazakhstan)

The M.Auezov South-Kazakhstan State University represented by Rector V.Bishimbaev acting on the ground of the Charter, and ~~President Jung-Sung-shae~~ represented by ~~World Cultural Tourists~~ *guided by a* desire to strengthen friendship between universities and promote mutually advantageous cooperation in the educational and scientific areas, enter into the present Agreement about following:

1. THE PURPOSE OF COOPERATION

The purpose of the present Agreement is to prepare conditions and legal base for joint Master and PhD preparation and cooperation in the sphere of education and science.

2. JOINT PREPARATION OF SPECIALISTS

1. The realization of programs in Master and PhD preparation on priority specializations.
2. Parties will select the perspective candidates for participation in the program of Master and PhD preparation according to the norms and principles accepted in every educational institution.
3. Every party will appoint a person, coordinating these programs and possessing relevant authorities, delegated by the parties.
4. The parties agree to confer diploma to Masters and PhD students, successfully completed the educational programs.
5. Expense on realization of Master and PhD exchange and preparation program will be conducted in the following ways:
  - financial means assigned by governments of both states;
  - financial means of students desiring to study on this program or by means of their sponsors;
  - currency-free exchange of students, candidates for a master's and PhD degrees;
  - in special cases, financial problem may be resolved by additional agreements between parties.

3. COOPERATION OF PARTIES IN THE RESEARCH SPHERE

1. Realization of joint research and development, exchange of scientific and technical literature, joint participation in the competition for the international grants and research projects, preparation of different level specialists.
2. Exchange of the scientific and technical, educational and methodical literature.

3. Exchange of faculty members for participation in educational and research programs.

4. THE ORDER OF CHANGE AND CANCELLATION OF THE AGREEMENT

- 1. The present Agreement may be amended by mutual consent of parties.
- 2. Disputes and disagreements of the application and/or interpretation of the present Agreement are resolved according to legal systems of Republic of Kazakhstan and \_\_\_\_\_.

5. VALIDY of the AGREEMENT

- 1. The present Agreement is concluded for three years' term and inures from the moment of its signing. The Agreement is prolonged for the following one year if any of parties has not expressed wish of its termination not later, than 3 months prior to its cancellation.
- 2. The Agreement is drawn up in Russian and English languages; both texts of the Agreement are valid equally.

Rector of the South-Kazakhstan  
 State University  
 Academician of National Academy  
 of Sciences  
 V. Bishimbaev



*[Handwritten Signature]*  
 Date 15.11.2008

*[Handwritten Signature]*  
 President  
 World Cultural  
 Tourism Association  
 Prof. Jung. Sung-chae, Ph.D.

Signature *[Handwritten Signature]*  
 Date 15.11.2008

Prof. Jung, Sung-chae, Ph.D.  
 President  
 World Cultural Tourism Association

Shymkent city  
 Republic of Kazakhstan  
 S. Tauke-han str  
 SKSU the M. Auezov  
 tel: 007-725-2-21-16-40  
 fax: 007-725-2-21-07-47  
 e-mail: abeke@gmail.ru



# **Technological Education Institute of Piraeus/Greece Department of Tourism Industry Management**

Memorandum of Understanding on Cooperation

between

Technological Education Institute (TEI) of Piraeus/Greece

and

the Korean Academic Society of Culture and Tourism, Korea

In order to encourage academic exchange and collaboration between two institutions, Technological Education Institute (TEI) of Piraeus and the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

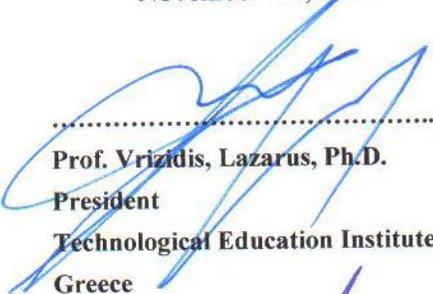
1. Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions.
2. The following programs may be pursued by the two parties by mutual agreement:
  - 2.1. Exchange of institutions' members and research personnel
  - 2.2. Collaboration of research and other projects
  - 2.3. Collaboration in organizing symposia and other academic meetings and conferences.

To assist developing enhanced cooperative relationship between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by the president of Technological Education Institute (TEI) of Piraeus, Greece and the president of the Korean Academic Society of Culture and Tourism, Korea.

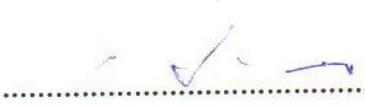
November 13, 2009

November 13, 2009

  
.....  
**Prof. Vrizidis, Lazarus, Ph.D.**

**President**

**Technological Education Institute of Piraeus  
Greece**

  
.....  
**Prof. Jung, Sung-chaе, Ph.D.**

**President**

**The Korean Academic Society  
of Culture and Tourism, Korea**



**Memorandum of Understanding  
on Academic Cooperation  
between  
College of Management Bangkok, University of Phayao, Thailand  
and  
World Cultural Tourism Association  
The Korean Academic Society of Culture and Tourism, Korea**

In order to encourage academic exchange and collaboration between two institutions, College of Management Bangkok, University of Phayao, Thailand and World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1. Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions.
2. The following programs may be pursued by the two parties by mutual agreement:
  - 2.1. Exchange of institutions' members and research personnel
  - 2.2. Collaboration of research and other projects
  - 2.3. Collaboration in organizing symposia and other academic meetings and conferences.

To assist developing enhanced cooperative relationship between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by **Dr. Srisuda Chongsithiphol**, Dean, College of Management Bangkok, University of Phayao, Thailand and **Professor Dr. Sung-chaе Jung**, President, World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea.

2<sup>nd</sup> January 2012

**Srisuda Chongsithiphol, D.B.A.**  
Dean  
College of Management Bangkok  
University of Phayao  
Thailand

2<sup>nd</sup> January 2012

**Prof. Jung, Sung-chaе, Ph.D.**  
President

**Prof. Jung, Sung-chaе, Ph.D.**  
President  
World Cultural Tourism Association  
World Cultural Tourism Association  
the Korean Academic Society of  
Culture and Tourism, Korea



# World Cultural Tourism Association

---

## Worldwide Bureaux

### KOREA

World Cultural Tourism Association

Prof, Jung, Sung-chaе, Ph.D. President

Dept. of Tourism Management, Honam University,

TEL. 062-940-5582, FAX: 062-940-5582

E-mail: scjung@honam.ac.kr , scjung50@hanmail.net, scjung19@yahoo.co.kr

Homepage: <http://www.kasct.co.kr>

### JAPAN

Hokkaido Academic Society of Tourism, Japan Chubachi Reiji

(004-0844) 4-1 Kiyota Kiyota-gu, Sapporo Hokkaido, Japan

### CHINA

President, Wang Kunxin

311231, Xiaoshan Higher Education Zone, Hangzhou of Zhejiang province in China

### PHILIPPINES

Ramon Benedicto A. Alampay, Ph.D.

Asian Institute of Tourism University of the Philippines Diliman, Quezon City 1101, the Philippines

### SPAIN

President, Prof. Luis de Borja, Ph.D.

CETA University College of Tourism and Hotel Management

Padua, 11-13, 08023 Barcelona, Spain

E-mail : [infomacio@cetaturismo.com](mailto:infomacio@cetaturismo.com)

### THAILAND

Dr. Srisuda Chonsithiphol , Dean of College of Management Bangkok, University of Phayao, Thailand

### USA

Walter Jamison, Ph.D.

Dean, School of Travel Industry Management, University of Hawaii at Manoa

2560 Campus Road, George Hall 345 Honolulu, HI 96822 USA

### MALAYSIA

Prof, Hamidah Abd Hamid,

School of Communication, Universiti Sains Malaysia, Penang, 11800 USM, Pulau Pinang Malaysia

### TANZANIA

Prof. Melubo KOKEL

Dept. of Cultural Anthropology and Tourism, Iringa University, Tanzania

### SERBIA

Prof.Snezana Besermenji

Department of Geography, Tourism and Hotel Management Faculty of Natural Sciences and Mathematics University of Novi Sad, Serbia

TAIWAN

Prof. Shiunn-Der Kuo

Graduate Institute of Hakka Cultural Industry, National Pingtung University of Science & Technology, Taiwan

TURKEY

Prof. Sabah BALTA, , Dept. of Tourism and Hotel Management, Yasar University, Turkey

AUSTRALIA

Prof. Abhijit GHOSH, Director of Academic Studies,

Australian School of Tourism & Hotel Management, Australia

**Scientific Committee Members**

1. Prof. Nikolay V. SOKOLOV  
Professor, Saint Tikhon Orthodox University, Russia
2. Prof. Melubo KOKEL  
Dept. of Cultural Anthropology and Tourism, Iringa University, Tanzania
3. Prof. Snezana Besermenji.  
Department of Geography, Tourism and Hotel Management Faculty of Natural Sciences and Mathematics University of Novi Sad, Serbia
4. Prof. Shiunn-Der Kuo  
Graduate Institute of Hakka Cultural Industry, National Pingtung University of Science & Technology, Taiwan
5. Prof. T. Keiser TANAHASHI,  
Faculty of Business Administration, Tokyo Keizai University, Japan
6. Prof. Chan Ngai WENG  
Geography Section, University Sains Malaysia, Malaysia
7. Prof. Mohd. Rosli MOHAMAD  
Dept. of Development Studies, Faculty of Economics and Administration, University of Malaya, Malaysia
8. Prof. Gunter SPREITZHOFER  
Dept. of Geography and Regional Research, University of Vienna, Austria
9. Prof. Kullada PHETVAROON  
Faculty of Service Industries, Prince of Songkla University, Phuket Campus, Thailand
10. Prof. Sabah BALTA  
Professor, Yasar University, Dept. of Tourism and Hotel Management, Turkey
11. Prof. Nikitina Olga ALEXANDROVNA  
Deputy Director of Scientifically-methodical Work and International Activity, The Branch of the Saint Petersburg State University of Economics and Engineering in Cheboksary, Russia
12. Prof. Klodiana GORICA  
Dept. of Marketing and Tourism, University of Tirana, Albania
13. Prof. Chutima TORCHAREON  
Faculty of Environment and Technology, Prince of Songkla University, Thailand
14. Prof. Adman Hussein  
School of communication University Sains Malaysia, Malaysia
15. Prof. W.Packiaraja Robinson  
Faculty of Management, School of Finance and Banking 1514, Mburabutoro, Rwanda
16. Prof. Him Lal Ghimire

Central Department of Statistics Tribhuwan University, Kathmandu Nepal

17. Prof. Abhijit GHOSH  
Director of Academic Studies, Australian School of Tourism & Hotel Management, Australia
18. Prof. Ovan Stojanoski  
Ohrid, Univ. Macedonia
19. Prof. Cheng, Soo May  
Professor, Institute for Tourism Studies, Macau SAR
20. Prof. Contra Fees-Our/Our  
University of Philippines, the Philippines
21. Prof. Prateep Wetprasit  
Faculty of Service Industries, Prince of Songkla University, Phuket Campus, Thailand
22. Prof. Ching-Chi LAM, (Cindia Lam), .  
Institute For Tourism Studies, Macau, China
23. Prof. Xie Zheng  
Vice-president, Associate Professor, Tourism College of Zhejiang, China
24. Prof. Sarinya La-ong-in  
Academic Advisor, Hotel and Tourism Management Major Bangkok University International College, Bangkok, Thailand
25. Prof. Yasin BOYLU  
Professor, School of Tourism and Hospitality Management, Mugla University, Turkey
26. Prof. Akmal AHMEDJONOV  
Dept. of Foreign Languages, Tashkent University of Information Technologies, Samarkand Branch, Samarkand, Uzbekistan
27. Prof. Mark EWEN  
Dept. of Marketing and Tourism, University of Hertfordshire, U.K.
28. Prof. S.C. Bagri Sanjay Mahar. I. KATHIRVEL  
Centre for Mountain Tourism and Hospitality Studies, NHB Garhwal University, India
29. Prof. Zhang YUEHONG  
School of Foreign Languages, South China Agriculture University, China
30. Prof. Fusun CURAOGLU  
Ass. Prof. Interior Design Department, Fine Arts Faculty, Anadolu University, Turkey
31. Prof. Ravinder N.Batta  
Additional Secretary Tourism, Government of Himachal Pradesh, India
32. Prof. Nur Undey Kalpaklioglu  
Istanbul Aydin University, Public Relations and Advertising Department Head, Turkey
33. Prof. Vivienne Pitter, PhD  
West Indies, Mona, Jamaica
34. Prof. Um, Bahadur Tamang  
Prof. Asian Center for Peace and Development Center, Post Box Number 11843, Lazipat Khathmandu, Nepal
35. Prof. Reiji Chuubachi,  
Sapporo International Univ. Japan
36. Prof. Keith Brown  
Vice President Development, Cape Breton University, Canada.

37. Prof. Joldasbekov Abdimanap Abdrazakovich  
Doctor of Pedagogical Sciences, Head of International Tourism and Service Department, Kazakhstan
38. Prof. Alexandru Nedelea  
Stefan Cel Mare Univ.Suceava, Romania
39. Prof. Aswin Sangpikul  
Dhurakij Pundit Univ. Bangkok, Thailand
40. Prof. Adman Hussein  
School of communication, University Sains Malaysia, Malaysia

## World Tourism Association

### Scientific Committee Member

- 1). **Prof. Sedef Doganer**  
Ph.D.Assistant Professor, The University of Texas at San Antonio, College of Architecture,USA
- 2). **Yasuhiro Watanabe**  
Professor J.F. Oberlin University, Tokyo,, Japan
- 3). **Sutsan Suttipisan**  
GraduateSchool of Tourism Management National Institute of Development Administration,Thailand
- 4).**Dr. Tatjana Pivac**  
Department of Geography, Tourism and Hotel Management, University of Novi Sad, Serbia
5. **Ernestina Giudici**  
Full Professor of Management, Member of the Board of Directors of the University of Cagliari, University of Cagliari -Department of Business Economics,Sardinia, Italy
- 6). **Ms Maiga Kruzmetra**  
The Academy of Agricultural and Forestry Sciences of Latvia Faculty of Economics and Social Development, Latvia University of Agriculture,, Latvia
- 7). **Dijana Madžarac**  
Department of International Relations Municipality of Maribor, Slovenia
- 8). **Dr. Roxana Michaelides, PhD.**  
Leadership Education, MA International Hospitality Management withConcentration in Quality of Services, Cyprus
- 9). **Prof. Dr. Badaruddin Mohamed**  
Universiti Sains Malaysia, Penang, Malaysia
- 10).**Concepcion, M.H.**  
College of Arts and Sciences (Caloocan Campus), Samson Road, Caloocan City, Philippines
- 11). **Dr. Sc. Bedri Millaku**  
Faculty of Education Pristine, Kosovo
- 12).**Olomo Jerome Abiola**  
Federal Polytechnic Ede, Nigeria
- 13). **Tamer Hamdy Abd El Latif Ayad**  
PhD, Faculty of Tourism and Hotel Management, Suez Canal University, Egypt

- 14). **Tracey Firth (PhD)**  
School of Marketing, University of New South Wales, Australia
- 15). **Dr. Touba Amirazodi**  
Director of Geography & Urban Planning Department, Eslamshahr Branch of Islamic Azad University, Iran
- 16). **Dr. Timothy Jung**  
Department of Food and Tourism Management, Manchester Metropolitan University, UK
- 17). Prof. **Simon Potter**  
Graduate School of Languages and Cultures, Nagoya University, Japan
- 18). **Dr. Mylonopoulos Dimitrios**  
Department of Tourism Industry Management, Technological Education Institute of Piraeus Spetses, Greece
- 19). **Terence McVeigh**  
Australian School of Tourism and Hotel Management, Australia
- 20). **Michael Scantlebury Ph D**  
University of Central Florida,, Rosen College of Hospitality Management, Orlando, USA
- 21). **T. Keisei Tanahashi**  
Faculty of Business Administration, Tokyo Keizai University, Japan
- 22). **Mr S Lyn Fawcett**  
Hospitality and Tourism Management, University of Ulster, UK
- 23). **Nikolas, T. A. Bangu**  
Tumaini University at Iringa, Tanzania
- 24). **Fawwaz Alhammad**  
Faculty of Planning and Management, Al-Balqa Applied University, Jordan
- 25). **Ph.d Mohsen Ranjbar**  
Scientific staff Islamic Azad university of Shahre rey Branch, Iran
- 26). **Dr. DLAH Shammika**  
Senior Lecturer – Department of Economics, University of Ruhuna, Consultant – Ministry of Higher Education HETC on Tourism, Sri Lanka
- 27). **Sheikh Md. Monzurul Huq**  
Department of Geography and Environment and Dean, Faculty of Social Sciences, Jahangirnagar University, Bangladesh
- 28). **Lisa Tung Pei Pei**  
Management Degree Department, Taylor’s University College, Selangor Darul Ehsan, MALAYSIA
- 20). **Dr. Hassan Esmaeilzadeh**  
Geography - Oroomieh University in Iran
- 30). **Dr. Yi-De LIU**  
International College, Ming Chuan University, Taiwan
- 31). **Michael Gross**  
School of Management, University of South Australia, Australia
- 32). **Terence McVeigh**

Australian School of Tourism & Hotel Management, Australia

33). **Robert B. Gozzoli**

University of Siam, Thailand, Department of Hotel and Tourism, Thailand

34). **Dr. Ünal Batta,**

School of Civil Aviation, Anadolu University, Turkey

35). **Xu Jufeng**

Institute of Tourism, Beijing, Union University, Beijing, China

36). **Roseni Ariffin**

School of Business and Economics, University Malaysia Sabah

37). **H. Norini**

Research Planning and Corporate Division, Forest Research Institute Malaysia (FRIM)

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41). **Jordi Tresserras JUAN,**

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42). **Abdimanap Zholdasbe**

South Kazakhstan University, Kazakhstan

43). **Asst. Prof. Dr. Mehmet YAZICI**

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48). **Aluísio Finazzi Porto**

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49). **Ho, Kin Chung Louis**

Humanities Programme, Hong Kong Baptist University, Hong Kong

50). **Dr. Alice Halsdorfer**

Senate Chancellery, Department of Cultural Affairs, Berlin, Germany

# **CONFERENCE ANNOUNCEMENT & CALL FOR PAPERS**

## **16th International Joint World Cultural Tourism Conference 2015**

### **Organized by**

- **University of Novi Sad, Serbia**
- **University of Phayao, Thailand**
- **Istanul Arel University, Turkey**
- **Tourism College of Zhejiang, China**
- **Cape Breton University, Canada**
- **CETA University of College of Tourism, Spain**
- **Yasar University of Turkey**
- **Education University of Indonesia,Indonesia**
- **University of Hawaii, USA**
- **National Pintung University of Science and Technology, Taiwan**
- **Tumaini University at Ireinga, Tanzania**
- **South Kazakhstan State University, Kazakhstan**
- **Australian School of Tourism and Hotel Management, Australia**
- **School of Hospitality, Tourism & Culture Heritage Institute, Canada**
- **Technological Education Institute of Piraeus, Greece**
- **Philippine Society for Culture and Tourism, the Philippines**
- **the Hokaido Academic Society of Tourism, Japan**
- **the Korean Academic Society of Culture and Tourism , Korea**
- **World Cultural Tourism Association**
- **World Tourism Association**

World Cultural Tourism Association, the Korean Academic Society of Culture & Tourism, University of Phayao, Thailand, the Hokkaido Academic Society of Tourism, Japan, the Tourism College of Zhejiang , China, CETA University College of Tourism, Spain, Philippine Academic Society of Culture and Tourism, the Philippines, University, of Hawaii, USA, Yasar University, Turkey, National Pungting University of Science and Technology, Taiwan, Tumaini Iringa University, Tanzania, Cape Breton University, Canada, University of Novi Sad, Serbia, South Kazakhstan State University, Kazakhstan, Australian School of Tourism and Hotel Management, Australia, School of Hospitality, Tourism & Culture and the Culture Heritage Institute, Canada are pleased to announce 16<sup>th</sup> International joint World Cultural Tourism Conference 2015.

### **CONFERENCE REGISTRATION:**

All presenters and participants are requested to register for the conference. Registration fees are US\$350 per person for registration before August 31, 2015 and US\$400 thereafter.

Conference registration fee includes participation in all conference sessions in threedays, participation in all scheduled meal functions and refreshment breaks, opening reception, and a copy of conference proceedings.

### **CALL FOR PAPERS:**

The Conference will focus on a broad range of topics related to education and research in cultural tourism and tourism/hospitality. The Conference organizers invite papers, abstracts and presentation proposals relevant to cultural tourism and tourism, hospitality management. Considering the theme of the conference, A paper with any of the following or related subjects would be appropriate for presentation:

#### **Any kind of issues in culture/heritage and tourism/hospitality/food service/convention/events.**

- Cross-cultural studies in tourism/hospitality.
- Emerging issues in education and training.
- Studies and case studies on tourism/hospitality development/management/administration.
- Studies related to marketing and promotion of tourism/hospitality.
- Studies related to tourism/hospitality forecasting and economic aspects of industry.
- Studies on social, cultural, economic and environmental impact of tourism/hospitality.
- Tourism/hospitality and environmental sustainability.
- Human resources development and educational issues in industry.
- Financial models or econometrics of tourism/hospitality.
- Operation of tourism and hospitality businesses at both macro and micro levels.
- The gaming and casino industry.
- The festival and event industry
- Community tourism development and rural/farm tourism.
- Post-modern tourism/hospitality and contemporary issues in tourism/hospitality.
- IT and Internet aspects of tourism/hospitality.
- Culture and heritage
- Innovation in Tourism
- Historic and geographic tourism evolution
- Entrepreneurism, marketing and tourism businesses
- Tourist itineraries management
- Planning, sustainability and impacts of tourism
- Preservation in nature
- Human practices of material culture preservation
- Preserving the intangible
- Aesthetics, ethics, prescriptions, politics and theory of preservation, conservation, and restoration of material culture.
- Meaningful objects and the museum

- Heritage and governance for development
- Heritage and education Policies
- Heritage and culture
- Heritage and economics
- Heritage and environment
- Heritage and society
- Other papers related to the theme of the Conference.

### **Submission Guidelines**

- 10 pages abstract of papers should be submitted for the final selection process.
- The paper should be submitted to the following email: [scjung@honam.ac.kr](mailto:scjung@honam.ac.kr).
- Deadline for submitting paper is August 31, 2014
- Paper Review Committee will conduct a refereed screening of papers.

### **Format of Presentations:**

- Paper sessions will have about 4 papers presented in each 90 minute session, giving each presenter 15 Minutes..
- Panel sessions will provide an opportunity for about four presenters to speak in a more open and conversational setting with conference attendees.

### **Submitting a Proposal:**

1. Create a title page for your submission. The title page should include:
  - a. title of the submission
  - b. name(s) of the author(s)
  - c. department(s) and affiliation(s)
  - d. mailing address(es)
  - e. e-mail address(es)
  - f. phone number(s)
  - g. fax number(s)
2. Email your paper, along with a title page, to [scjung@honam.ac.kr](mailto:scjung@honam.ac.kr).  
 Receipt of submissions will be acknowledged via email within 48 hours.

If you do not wish to email your submission, you may send it via regular mail or fax to:

**Prof, Jung, Sung-chaе, Ph.D.**

**President**

**World Cultural Tourism Association**

**Dept. of Tourism Management, Honam University,**

**59-1 Seobong-dong Gwangsan-gu**

**Gwang-ju, Korea 506-714**

**Tel : 062-940-5582 / Fax : 062-940-5582**

3. Submissions will only be published in the conference proceedings if at least one of the authors registers and attends the conference.

Final copies of accepted papers will be professionally published with ISSN number PRIOR To the Conference.

### CONFERENCE ADMINISTRATION

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**President**

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<http://www.kasct.co.kr/eng>

# CONFERENCE ANNOUNCEMENT & CALL FOR PAPERS

## 2<sup>nd</sup> World Tourism Conference

### Organized by

- University of Novi Sad, Serbia
- University of Phayao, Thailand
- Istanbul Arel University, Turkey
- Tourism College of Zhejiang, China
- Cape Breton University, Canada
- CETA University of College of Tourism, Spain
- Yasar University of Turkey
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World Tourism Association and World Cultural Tourism Association, the Korean Academic Society of Culture & Tourism, University of Phayao, Thailand, the Hokkaido Academic Society of Tourism, Japan, the Tourism College of Zhejiang, China, CETA University College of Tourism, Spain, Philippine Academic Society of Culture and Tourism, the Philippines, University, of Hawaii, USA, Yasar University, Turkey, National Pungting University of Science and Technology, Taiwan, Tumaini Iringa University, Tanzania, Cape Breton University, Canada, University of Novi Sad, Serbia, South Kazakhstan State University, Kazakhstan, Australian School of Tourism and Hotel Management, Australia, School of Hospitality, Tourism & Culture and the Culture Heritage Institute, Canada are pleased to announce 2nd World Tourism Conference 2015.

### CONFERENCE REGISTRATION:

All presenters and participants are requested to register for the conference. Registration fees are US\$350 per person for registration before March 31, 2015 and US\$400 thereafter.

Conference registration fee includes participation in all conference sessions in threedays, participation in all scheduled meal functions and refreshment breaks, opening reception, and a copy of conference proceedings.

## **CALL FOR PAPERS:**

The Conference will focus on a broad range of topics related to education and research in cultural tourism and tourism/hospitality. The Conference organizers invite papers, abstracts and presentation proposals relevant to cultural tourism and tourism, hospitality management. Considering the theme of the conference, A paper with any of the following or related subjects would be appropriate for presentation:

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- Emerging issues in education and training.
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- Studies related to marketing and promotion of tourism/hospitality.
- Studies related to tourism/hospitality forecasting and economic aspects of industry.
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- Financial models or econometrics of tourism/hospitality.
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- Heritage and culture
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E-mail : [scjung@honam.ac.kr](mailto:scjung@honam.ac.kr), [scjung50@hanmail.net](mailto:scjung50@hanmail.net), [wctaabstract@gmail.com](mailto:wctaabstract@gmail.com), [wctapaper@gmail.com](mailto:wctapaper@gmail.com)

<http://www.worldtourismassociation.org>

## Call for Papers(Journals)

# International Journal of Culture and Tourism Research

Journal of World Cultural Tourism Association

# Journal of Culture and Tourism Research

Journal of the Korean Academci Society of Culture and Tourism

## Specifications and Instructions for Submitting Final Papers for Journal

### I. General Text Requirements:

- A. All manuscripts must be prepared in English and **free of grammatical, spelling and/or punctuation errors**. Please make sure your paper is thoroughly edited and proof read before submission.
- B. All manuscripts must be the original work not yet submitted to any other journals or publications prior to the Conference. Following the Conference, authors are free to submit the manuscript for publication in any journals.
- C. The conference proceedings will be professionally reproduced on CD with an appropriate ISBN/ISSN number. Final copies of all manuscript prepared based on the following specifications must be submitted to [Scjung50@hanmail.net](mailto:Scjung50@hanmail.net), [scjung@honam.ac.kr](mailto:scjung@honam.ac.kr), [wctaabstract@gmail.com](mailto:wctaabstract@gmail.com) and [wctapaper@gmail.com](mailto:wctapaper@gmail.com).

### D. Page Limitations:

1. Authors are allowed to submit **a final paper of up to 20 single spaced pages, inclusive of everything (e.g., any tables, figures, references and appendices)** for inclusion in the Journal.
2. Papers exceeding this page limit can be accepted with an additional production charge of **US\$10 for every additional single spaced page**. Papers exceeding the page limit and submitted without the additional production charges will not be included in the journal.

Prepare your paper using **Microsoft Word software on PC only**. Submit your paper to the Director of Paper Review, Dr, Jung, as an email attachment ([scjung@honam.ac.kr](mailto:scjung@honam.ac.kr)).

### II. Paper Format (also see sample below).

The paper should follow the following format:

- Up to **20 single-sided pages** inclusive of all tables, figures, references, appendices and so on. The text should be **single-spaced within each paragraph** but **double spaced between paragraphs**. **Do not number the pages** but make sure the pages are in correct order. Pages will be numbered by the editor.
- Font Type: **Times New Roman**
- Font size **11 point**.

- The paper must be formatted for **A4 size** (210mm x 297mm).
- Set the page margins exactly as follows: top, bottom, left and right for **1 inch**.
- Indent the first sentence of each paragraph with  $\frac{1}{2}$  **inch** and align text **justify**.
- All manuscripts must be accompanied by a short **abstract of about 100 words** and a list of no more than **six key words**, which define the subject matter.
- **Consistency in presentation** must be maintained throughout the paper.
- Use tables and simple diagrams which are clearly presented. Please **do NOT use colour graphics**.
- Please **do NOT use footnotes** and **do NOT list references as footnotes** at the end of each page.
- If the paper does not follow these specifications, it will be returned!

**For other details, please see the example format below.**

TITLE OF YOUR PAPER CENTERED LIKE THIS

\* Your Name James Bond  
 Your Department's Name  
 Your Organization (University's) Name

Your co-author's name  
 Your co-author's Department Name  
 Your co-author's Organization (University's) Name

and

Your co-author's name  
 Your co-author's Department Name  
 Your co-author's Organization (University's) Name

[Mark \* in front of the name of the presenting author]

ABSTRACT

Starting with "Abstract," your paper needs to be typed in one column as shown in this example. **Indent** the first sentences of each paragraph with  $\frac{1}{2}$  **inch**. Use **single space within each paragraph** but **double space between paragraphs** as shown in this example. **Do not number the pages** but make sure the pages are in the correct order. Pages will be numbered by the editor. **(All papers must be prepared and submitted in English).**

Key Words: identify and list key words (maximum 6) which represent the content of your paper.

**INTRODUCTION**

The paper title, author names (full names and institution only), titles (e.g., Assistant Professor or Assistant Dean or Head of School,

etc.) and degrees (e.g., Ph.D., etc.) are not necessary. Title and author affiliations must be centered as shown above.

Submit your final paper to the Director of Paper Review as indicated in the accompanying instruction sheets. All papers need to be prepared in **Microsoft Word** and submitted as an email attachment.

## TABLES AND FIGURES

Tables and figures must appear **within the text** (not at the end of the text). Tables and figures need to be **numbered sequentially** (e.g., Table 1, Table 2, Table 3, etc.) and they should **bear a title** (with appropriate upper and lower case letters) which explains their contents. For example:

**Table 1. Profile of Conference Participants**

Profile	Frequency	Percentage
Male	98	49.00
Female	102	51.00
Total	200	100

## REFERENCES

References must be listed immediately following the CONCLUSION or SUMMARY of the paper. Use **APA style** (<http://www.apastyle.org/>). Alphabetize by author, and for each author list in chronological sequence. List the author's names exactly as written in the source cited. **(Please do NOT list references as footnotes at the end of each page).**

### See example below:

Aaker, D. A., Kumar, V. and Day, G.S. (1995), Marketing Research. 5<sup>th</sup> ed. John Wiley, New York.

Diaz, A. B. C. and Ruiz, F. J. M. (2002), The Consumer's Reaction to Delays in Service, International Journal of Service Industry Management, 13(2), 118-140.

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## ACKNOWLEDGEMENT

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Any "APPENDICES" should appear at the end of the article after the list of references and acknowledgement(if applicable).

**Website: [www://kasct.co.kr](http://www.kasct.co.kr)**

## Editorial Board

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## Call for Papers(Journals)

# International Journal of Tourism Research

Journal of World Tourism Association

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\* Your Name James Bond  
 Your Department's Name  
 Your Organization (University's) Name

Your co-author's name  
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 and

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## **Editorial Board**

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